THE ROAD TO NET ZERO

Expert Dojo Spring
2021 Cohort

TRUCKING IS ESSENTIAL AND DIRTY

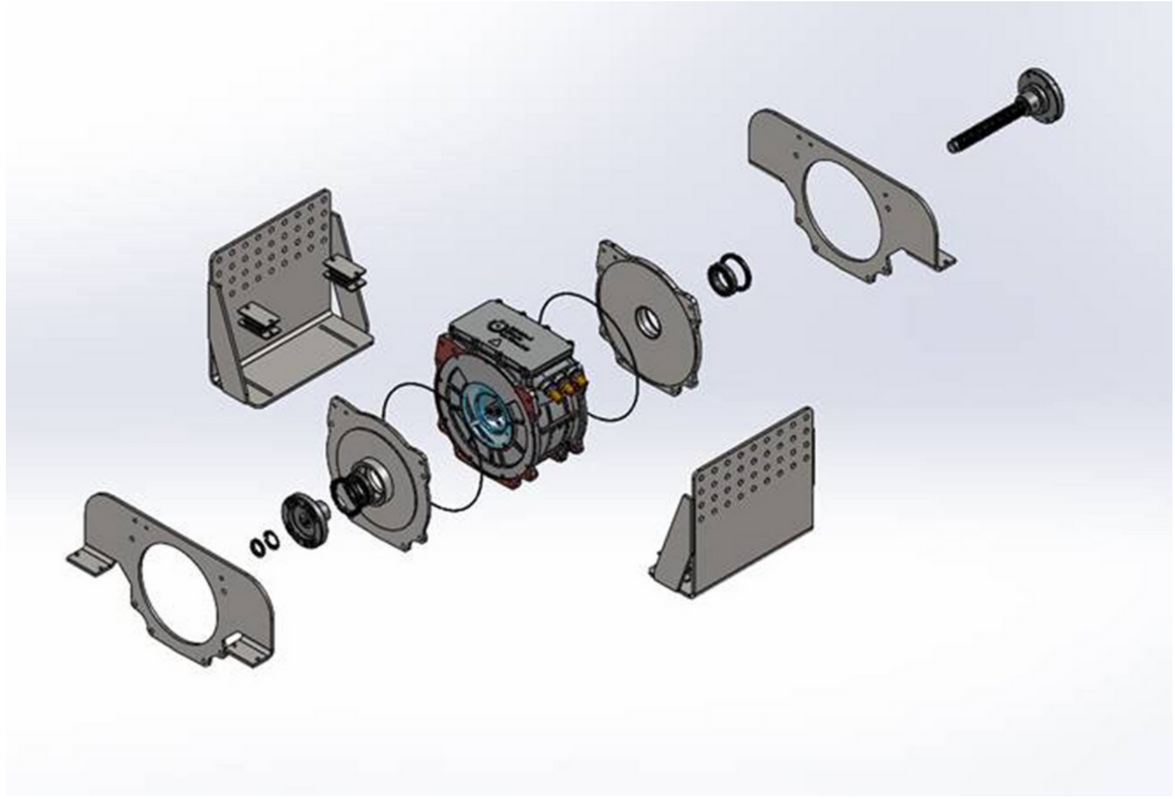
CO2

NOX

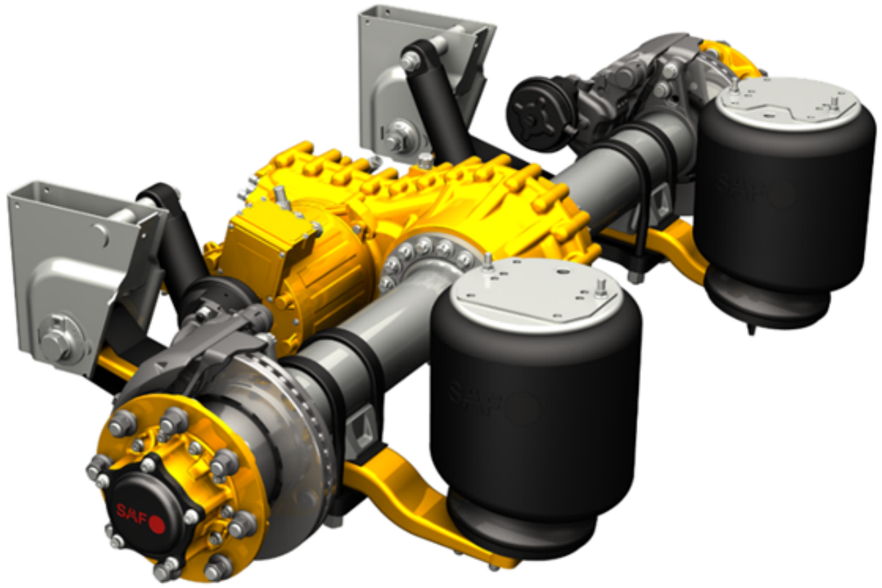
PARTICULATES

THE SOLUTION: HYBRID RETROFIT

Driveline KERS



e-Axle KERS



RETROFIT: TWO COMPANIES

	Hyliion	Adgero
EV option	Yes	Yes
Motor tech	No	Yes
Storage tech	No	Yes
US	Yes	Yes
Europe	No	Yes
Australia	No	Yes
Trailers	No	Yes

ISN'T THE SOLUTION NEW TRUCKS?

1

ELECTRIC

Tesla

2

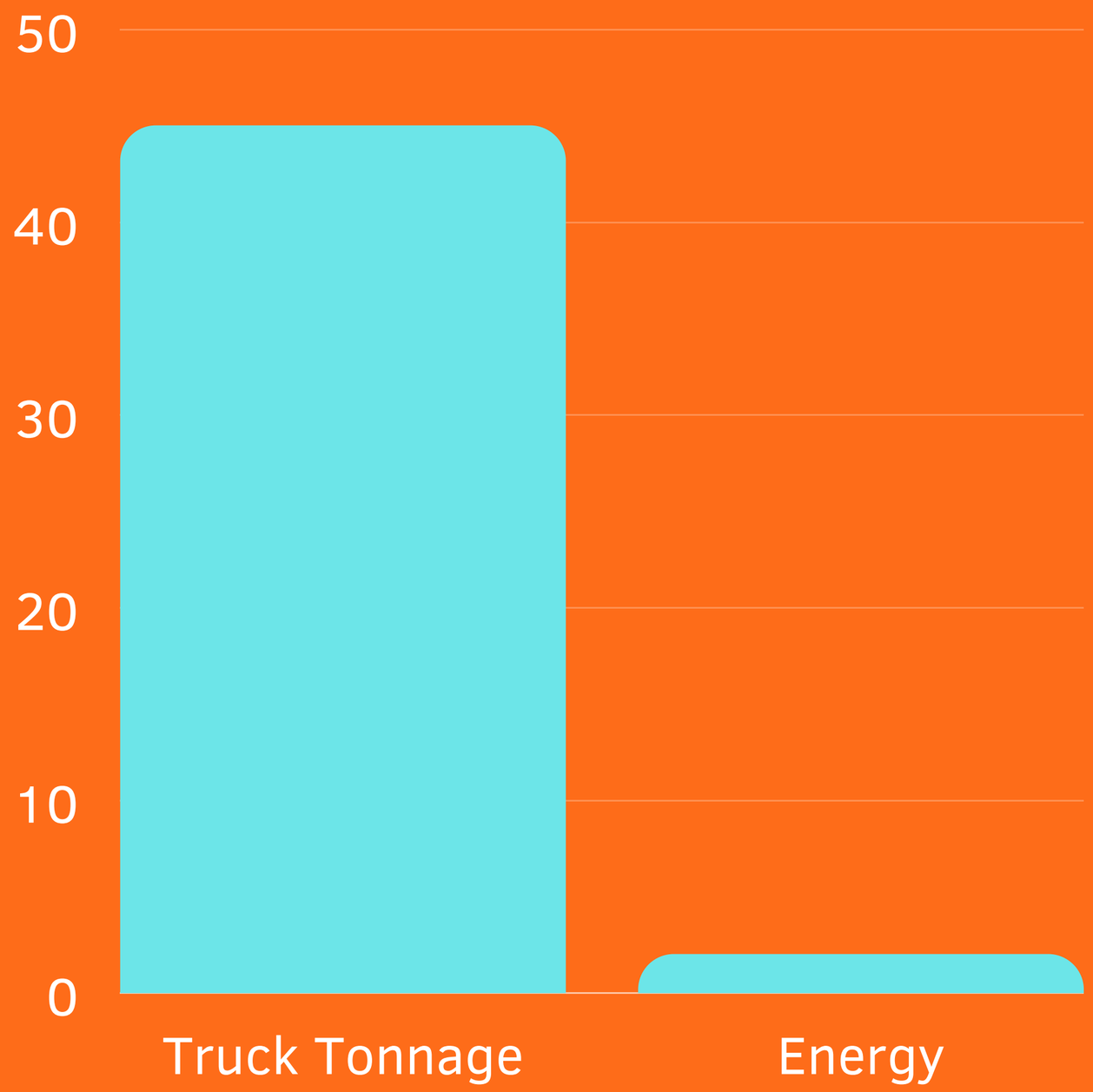
HYDROGEN

Nikola

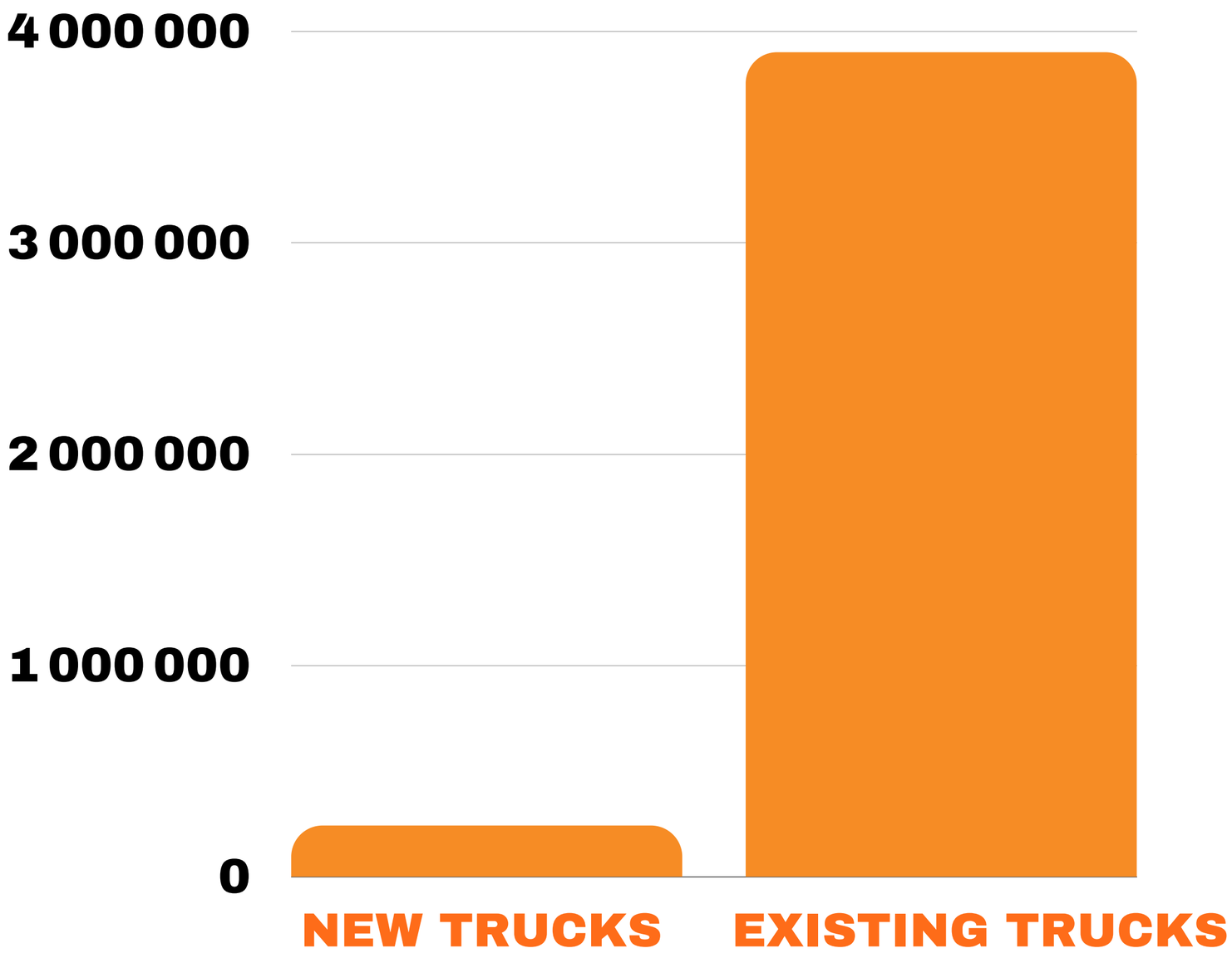
% GROWTH:

TONNAGE VS ENERGY

2000-2019



TOTAL USA ADDRESSABLE MARKET



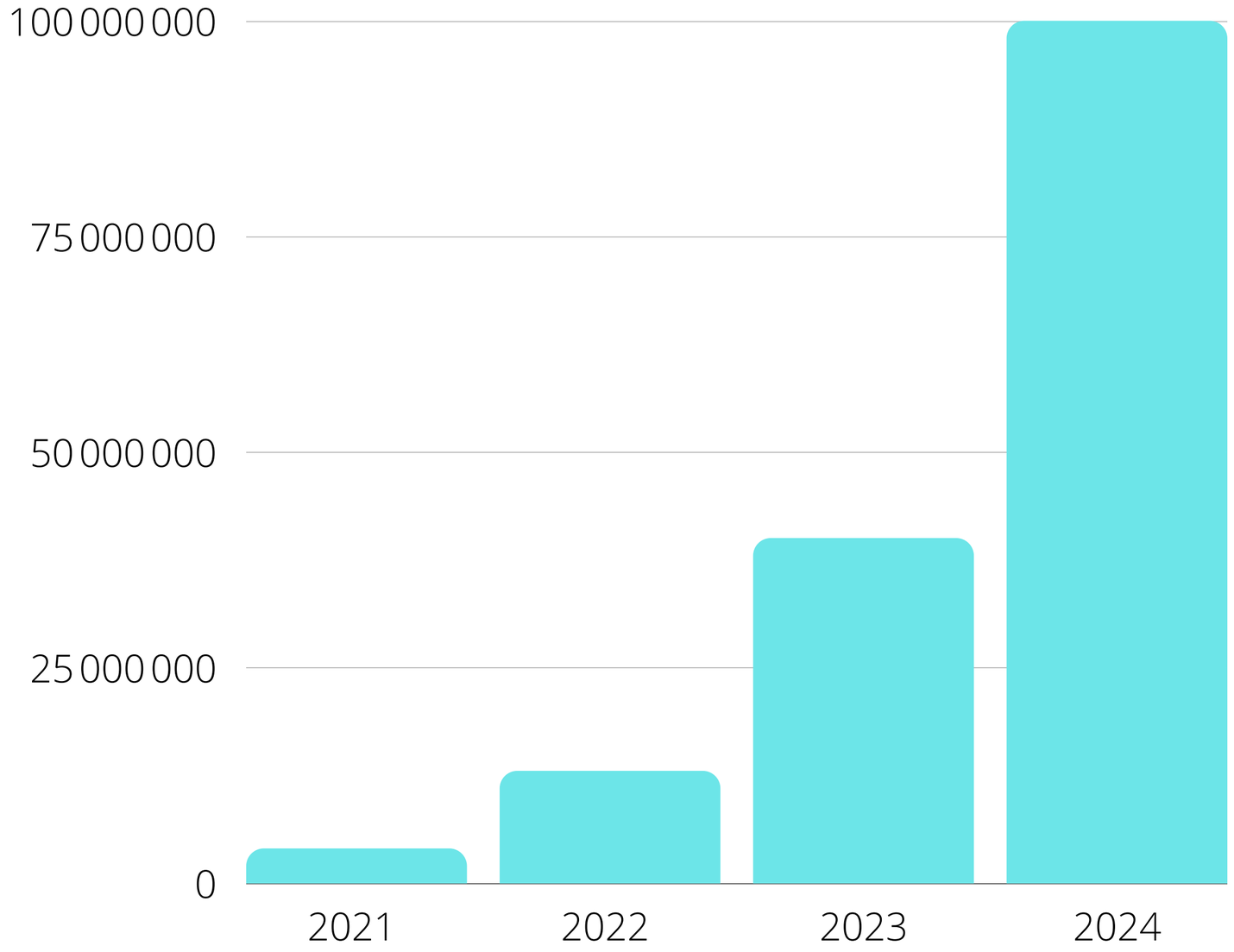
IN REVENUE
ON TRACK TO 100 MILLION

THREE-PRONGED APPROACH

TIER-ONE OEM SUPPLIERS

FLEET LESSORS

OPERATORS



CURRENT CUSTOMERS

COMBINED TURNOVER
> 5 BILLION

VEHICLES
> 60 000

TEAM

Mack Murray CEO

Developed KERS concept while consulting at Mercedes-Benz CTT on the Armoured Recovery project. Mack holds an MSc. in Education Science from the University of Strasbourg.

Rory Oliver-Hall
Chief Hardware Engineer

Chartered Engineer and a member of the Institute of Engineering Technologies. Developed Hybrid drivetrains for Jaguar Land Rover.

Will Putter CCO

HGV retrofit field since 2002, rolling out dual fuel diesel and CNG HGV systems with major UK and European haulage companies.

Frédéric Soulier CSO

Professor of Embedded Systems Engineering at University of Strasbourg. Former CTO of Caldera Graphics, where he was a key player in their acquisition by Dover Corp.

Deborah Hudson NED
Acting CFO

Electrical Engineering MEng and an MBA from Insead. After a decade at McKinsey, she is now a partner at Shackleton Ventures, where she leads their transport innovation investment strategy.

RAISED £1.2 MILLION FROM UK
TO BRING TECH TO MARKET

RAISING $2 MILLION IN 2021
TO SUPPORT US LAUNCH

ADGERO

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