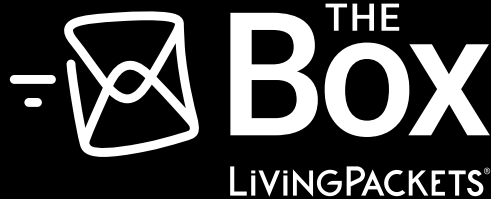


Welcome to **SERENITY AUGMENTED**



Press kit
2019 - 2020

by





LivingPackets offers a smart box that eliminates packaging waste and rewards people and companies

LivingPackets developed a smart packaging that eliminates packaging waste and offers a new level of augmented serenity to e-commerce companies and their customers.

Founded in Nantes in 2016, LivingPackets is a European start-up specializing in innovative and secure solutions for online deliveries. The high-tech company has developed a new generation of intelligent, secure and reusable packaging called THE BOX that aims to replace hundreds of millions of cardboard boxes in the e-commerce market over the next 10 years.

The goal is to reduce the impact of the entire industry on the environment and offer a dramatically improved experience to e-commerce companies and their customers.

Since the beginning of their research, the team has grown to over 50 employees with offices in France, Germany, and Switzerland. The company has gathered a lot of interest from some of the largest e-commerce companies in Europe and has been running pilot programs to enter the European e-commerce market in 2020.

4 offices

Nantes & Paris - France

Nuremberg & Berlin - Germany



The Management



Alexander Cotte - Group CEO

Alexander Cotte founded his first company at the age of 16 and went on to found seven other companies before he focused on LivingPackets. He is now building the startup across its European offices and working on his vision to build a true profit-sharing company.

Fabian Kliem - CTO

Fabian is the CTO of the LivingPackets group. Over the years, he has founded several Internet companies and a full-service agency. Fabian is dedicated to using technology as a multiplier to offer everyone a more sustainable and equitable way to work and live together.

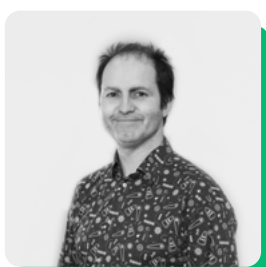
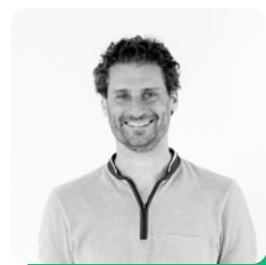


Leonard Schellenberg - CIO

Leonard Schellenberg is the CIO of the LivingPackets Group. He is a mathematician and computer scientist who is keen to leverage digital technology to improve the situation on this planet.

Stéphane Lerays - Head of Business Development France

Stéphane joined the LivingPackets project, which corresponds to his vision of a society more eco-responsible and fair, driven by technological progress, allowing a more responsible way of consuming. He has more than 10 years of experience in urban planning and serving local authorities for their development projects.



Emmanuel Lemor - Head of Customer Experience

Emmanuel has had a 360° oriented career from Sales to Tech and started focusing on Product and CX for the past 15 years. Aside from his own startups, he has often worked on projects or with people that have a focus on doing good in this world and it is this passion that brought him to join LivingPackets.

Sebastian Rumberg - CMO

Sebastian Rumberg is the CMO at LivingPackets. Before joining the company, he has been orchestrating marketing and PR campaigns for dozens of startups, founders, and politicians. In his spare time, he builds a school for kids.



THE BOX

Full remote control with each delivery



- Integrated Holding Mechanism
- Convenient Locking System
- Powerful **EInk**. Display
- Rigid & Durable Materials
- Integrated Sensors & Connectivity

THE BOX is a unique smart packaging that is infinitely reusable and equipped with sensors to offer a new delivery experience for e-commerce companies and consumers. THE BOX eliminates all packaging waste and provides full remote control with each delivery, dramatically improved security, and a new level of convenience.

With THE BOX, LivingPackets is addressing major issues in the growing 4 trillion dollar e-commerce market: Online deliveries are responsible for the destruction of 700 million trees and 8 million tons of plastic that are polluting the oceans each year. At the same time, 85% of all consumers are dissatisfied with logistics on the last mile.

1 BOX,
2 Sizes

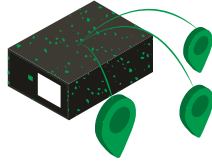
1 liter or 25 liters



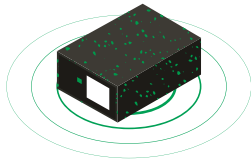
THE BOX app makes it very convenient to send and receive shipments and track every detail.



Near time tracking



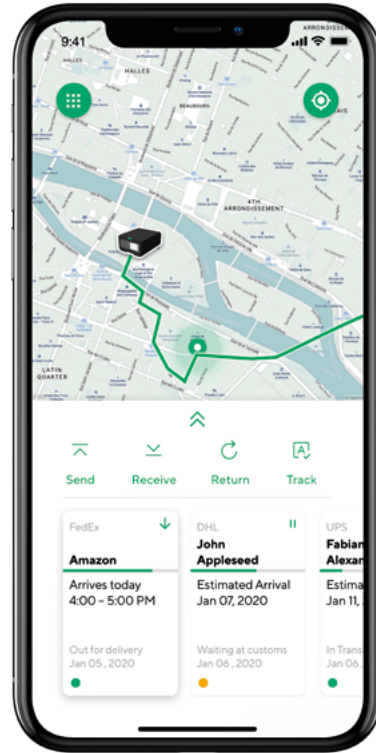
Easy return



Built-in sensors



Easy management

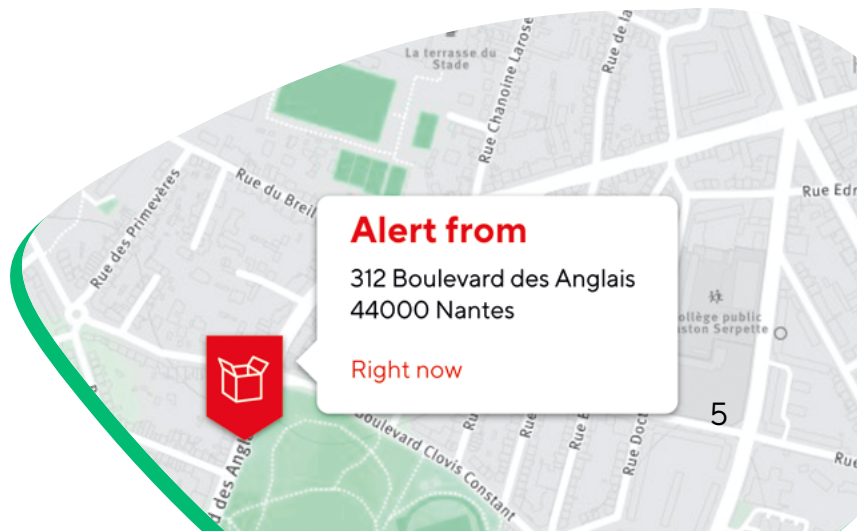


Protecting every delivery

Integrated sensors measure temperature, humidity, and shocks. All data can be accessed via the built-in internet connection.

Automatic theft detection

THE BOX enables the detection of any unauthorized opening attempt.



LivingPackets and THE BOX reward companies and people

The business model around THE BOX is built on the belief that our future is based on the idea that profits need to be shared and not kept by a small number of people and companies. That is why LivingPackets created a model where anyone can become a contributor and benefit from the growth of the company.



50% of all profits are shared

LivingPackets is dedicating 50% of all future profits to their contributors. Anyone can contribute from 50 to 20 000 € or \$, per transaction and become a Sharing Angel. Every Sharing Angel will receive up to 5 times their contribution over the next years based on the time of their contribution and therefore the risk that they are willing to take.

Learn more on

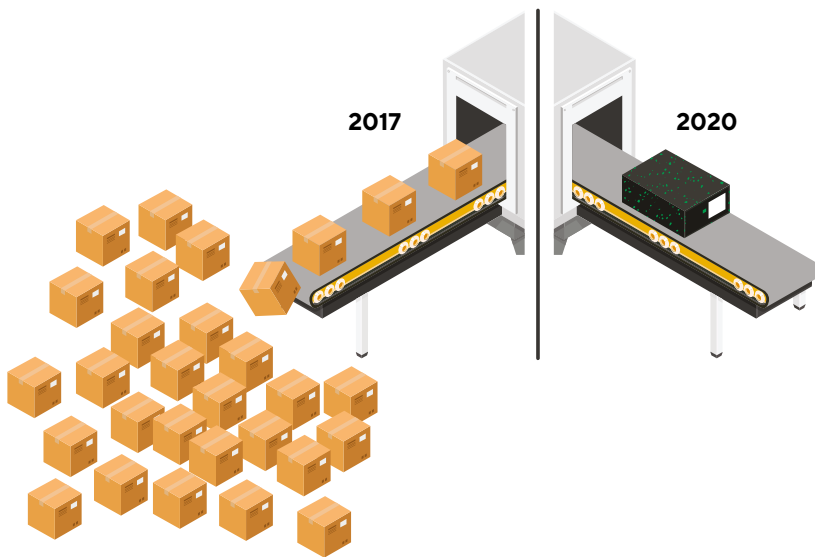
livingpackets.com/contribute



Designed to protect the environment

Eliminating cardboard

Each BOX is designed to replace up to 1 000 cardboard boxes and be used for 1 000 trips before it needs reconditioning.



Automatic Holding System

The holding system in each BOX makes bubble wrap and filling material obsolete.



Infinitely reusable

The case material outperforms cardboard boxes in every way: It's more rigid and durable, better at shock absorption, and it's infinitely reusable.

PARTNERSHIPS

In 2019, after 3 years of development, LivingPackets started testing THE BOX with its first partners Orange and Cdiscount in France. The tests were successful and offered the company first insights in a real-world environment. With the first pilot programs, the company was able to prove these most important metrics for its business:



THE BOX and its features are well received by its customers.



THE BOX can be easily integrated as a plug and play solution for warehouse operators.



Customers are able to reuse THE BOX which demonstrates that it can be the foundation for a circular economy.

Cdiscount



AWARDS AND NOMINATIONS

In 2019, LivingPackets was selected for numerous awards that recognized the vision and impact of THE BOX for the e-commerce market and the environment.



Disclaimer: We don't participate in contests that reward companies for their paid contributions. We only participate in contests that offer relevant market feedback and evaluate our products based on strict criteria.

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