



DARE TO THINK DIFFERENT

*Your bucket of paint
We took out the water
RAW Paints has developed a mineral paint powder for walls
just add water, mix and start painting.
How logical can it be?*

*INNOVATE DISRUPTIVE
With RAW Paints I can an impact on Climate. I challenged myself to develop products which are disruptive in the industry.*

*With these products I reduce on:
usage: mix what you need, no left over paint in your garage
production: no production waste, we recycle collected dust
transport: no transport of water
environment: no additives needed to keep the paint preserved.*

CALL FOR ACTION

With my team, I challenge you, the rest of the world to think about the things that seem so logical but in fact are not.

Do you accept the challenge and the paint the world clean together? Then we can make a difference!



SHARE OUR STORY

With RAW Paints we wanted to make the cleanest paint in the world and we ensure that we look for the right ingredients. In about two years we have developed various formulas to mix powder and water into paint. Believe us: in that period a lot of jars were stirred ...

We tested the paint on tiles. We painted the tiles, looked on how the paint behaved and perhaps most importantly: we did the scrub test to test the adhesion of the paint. Often it did not pass that test, but suddenly it hit!

Naturally, many other steps and processes followed, but we can start by saying that our original goal, a sustainable quality paint, has been achieved. One hundred percent sustainable paint is difficult, but where we can take steps we will do that 🌱

RAW Paints firmly believes in trial & error: go out, try and learn from your mistakes. Be open to what is happening around you and follow your intuition. Just see where it can take you!

Since our establishment in 2015, we have successfully painted many projects ourselves and provided others with our paint powders who believe in our mission and know that a change must and will take place! ✨

Ask for our product information sheets and track records for more information.

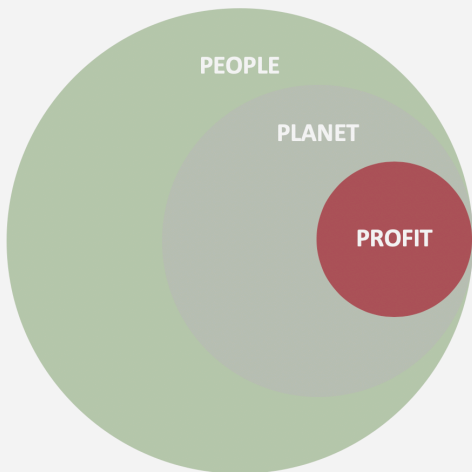
OUR MISSION



OUR MISSION IS TO MAKE A CHANGE IN THE CURRENT PAINT INDUSTRY WITH OUR PRODUCTS TO CREATE IMPACT BY DOING IT NOW FOR OUR CHILDREN AND THEIR CHILDREN

OUR VISION

At RAW Paints we believe in **PEOPLE – PLANET – PROFIT**



PEOPLE

by caring about people and relationships, being transparent, being open to opportunities

PLANET

by showing guts, by daring to be different and by developing out-of-the box-products to improve quality of life for people and planet

PROFIT

by sharing with partners to promote growth and make profit

OUR CORE VALUES

By caring, daring and sharing, we can jointly achieve the objectives to leave a better world for the next generation.

CARE

DARE

SHARE

With our mission, vision and core values and the use of RAW Paints' products the following Sustainable Development Goals will be achieved:



No water in production process



No pesticides



No Volatile Organic Compounds



No transport of water



Unique USP's



Mix only what you need



Make a difference together



Proof of concept & theory

BY ACTING SUSTAINABLE NOW,
IS TO BE SUSTAINABLE FOR THE
NEXT GENERATIONS

DO YOU DARE?
JOIN US!