



let's green the planet

www.treeedom.net



Vision

Treedom aims to make the world a greener & better place for everyone.

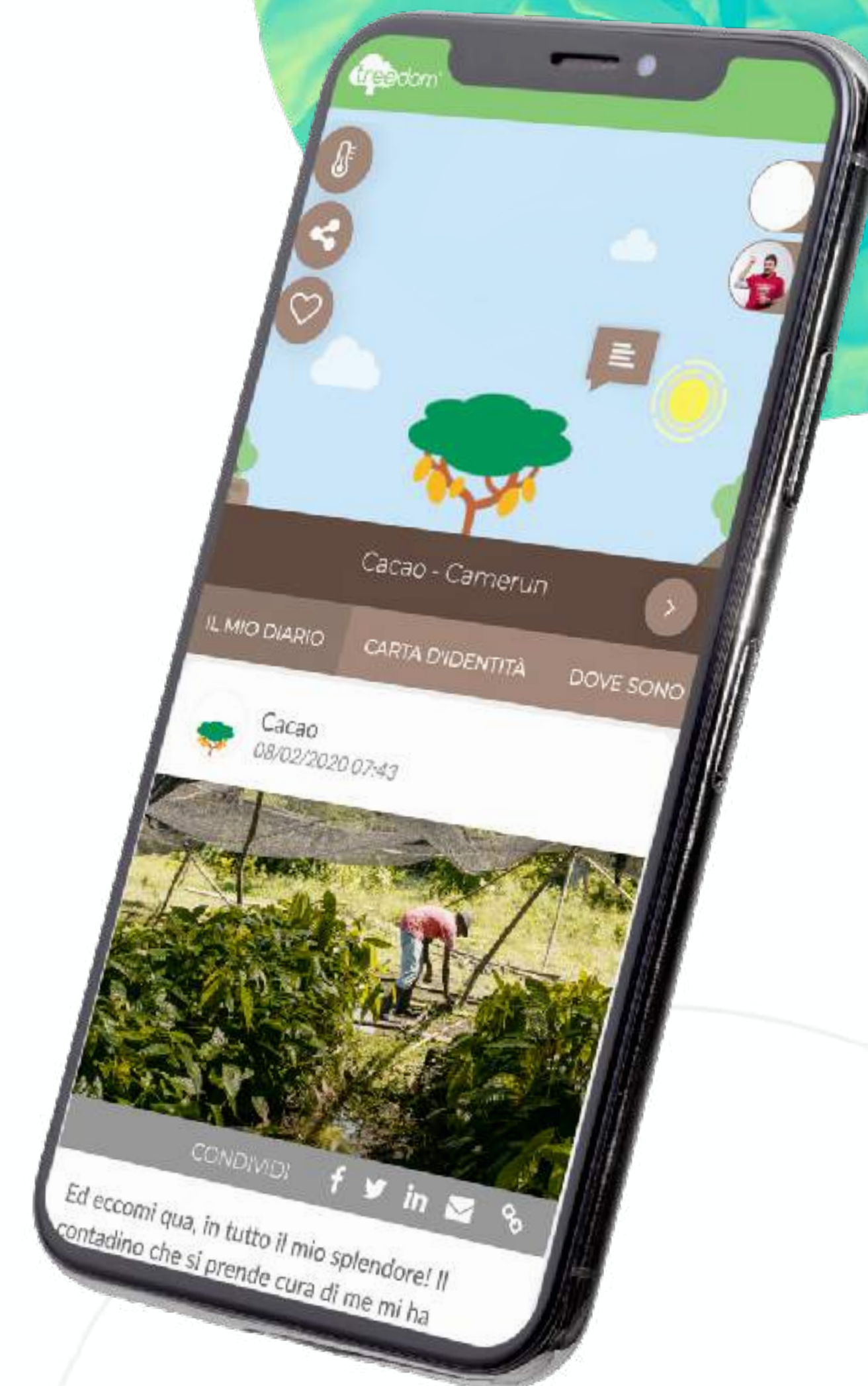




A tree, what an idea!

Treedom is the only site that allows people and companies to **plant trees and see their impact online**, supporting local farmers around the world.

Every single tree is planted, photographed, geolocated and is visible online, **to show your commitment to everyone in a transparent way.**



The Pillars

Treedom stands out for financing **small agroforestry projects** and bringing both **environmental and social benefits**.



- Global CO2 absorption
- Tree planting
- Protection of biodiversity
- Combat soil erosion and **desertification**



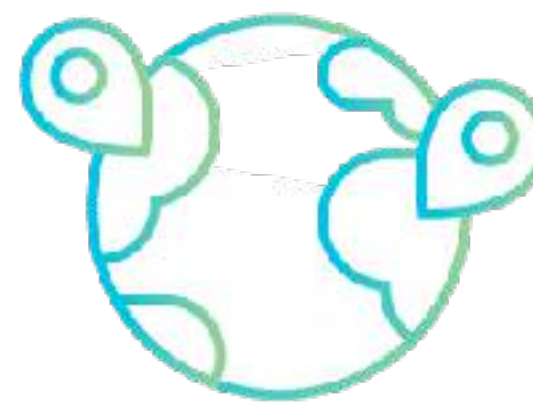
- Direct funding for local farmers
- Training
- Income opportunities, empowerment



1,190,000
Trees planted



70,000
Farmers involved



16
Countries





Why Treedom?

Demonstrating your environmental and social commitment has never been easier

Our mission is to allow your company to involve your stakeholders in a simple and fun way, with **just one click!**

Transparency and Geolocation

We guarantee credibility and **transparency in tree planting**, creating a strong and **long-lasting bond** with those important to your company. We will update them about the project in which their tree is planted, and its impact (**CO2 absorbed, photo, coordinates, social and environmental benefits**).



The Company Forest



When you plant trees with Treedom, your company will have an **interactive online forest**, which can be **integrated into your website**.

Every single tree will carry your logo and your message. Each tree will be visible online with a **photo, coordinates** and a Diary with updates about its benefits for people and for the planet.

A **new and transparent way of doing green branding**, that **communicates your commitment to the planet** through a concrete and engaging activity.





Engaging and communicating by gifting trees

All of the trees that your company plants with Treadom can be given as gifts, for example, to customers and employees.

It is a gift that generates **long-term engagement**: every time an update is posted on the tree's Diary, the owner receives a personalised email with your name and logo, to follow their impact and to feel emotionally involved.

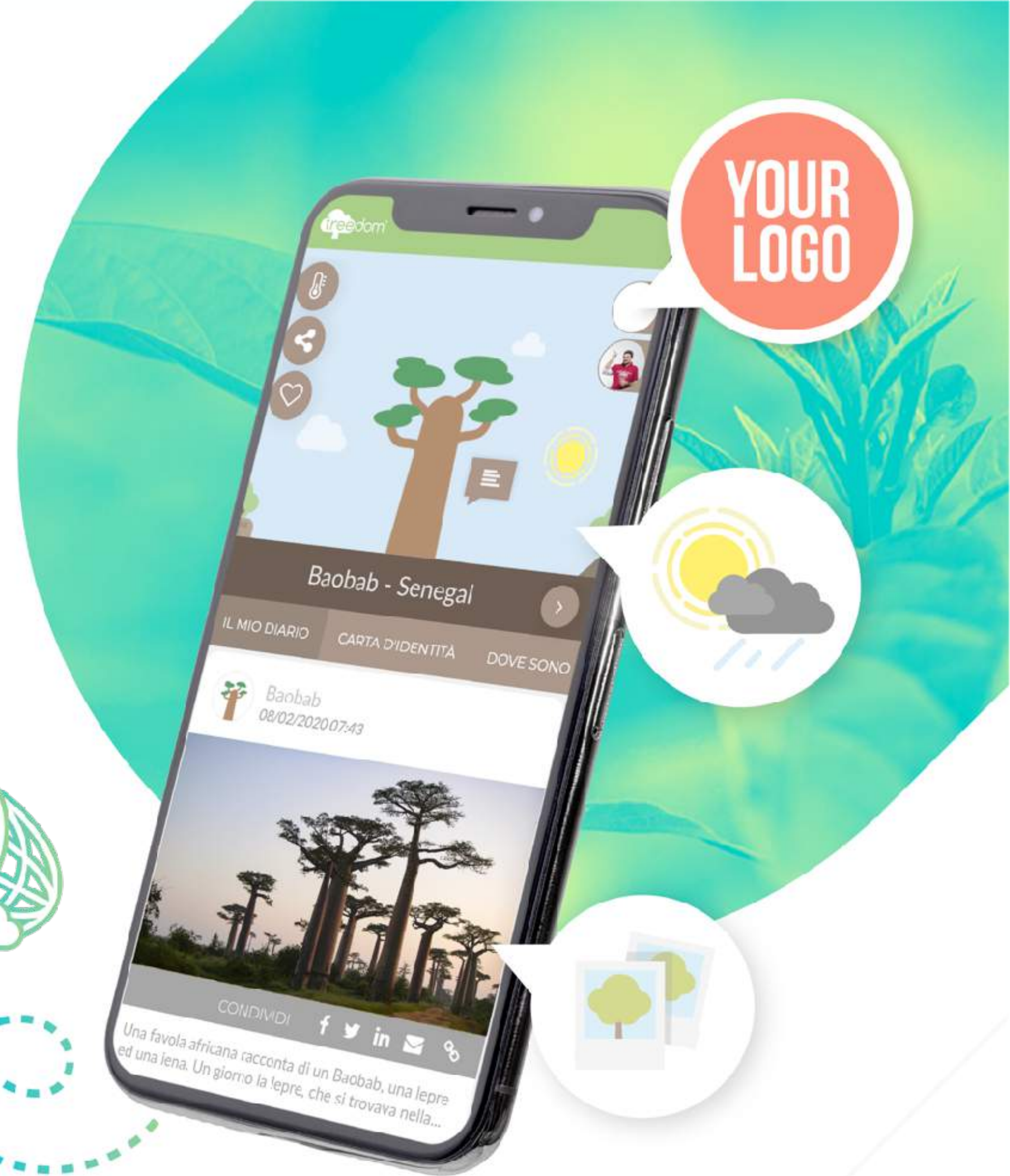
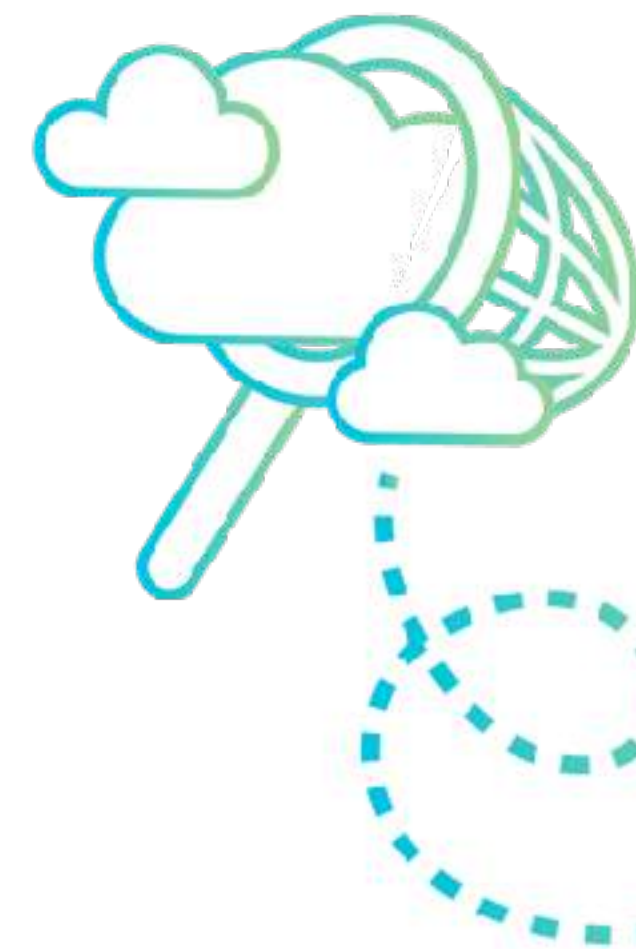
An effective way to **engage and retain stakeholders** with a flow of continuous and unconventional communication.



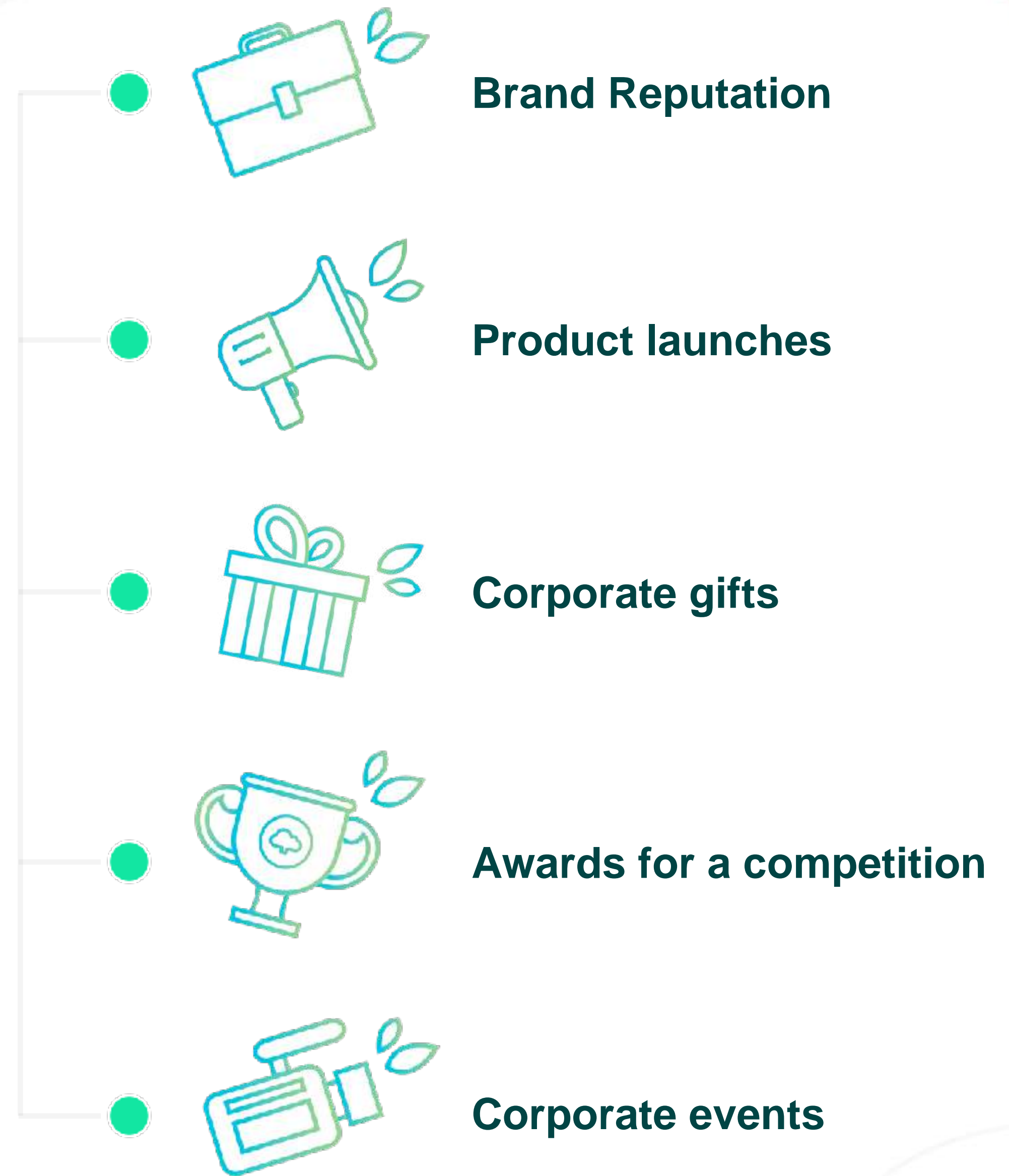
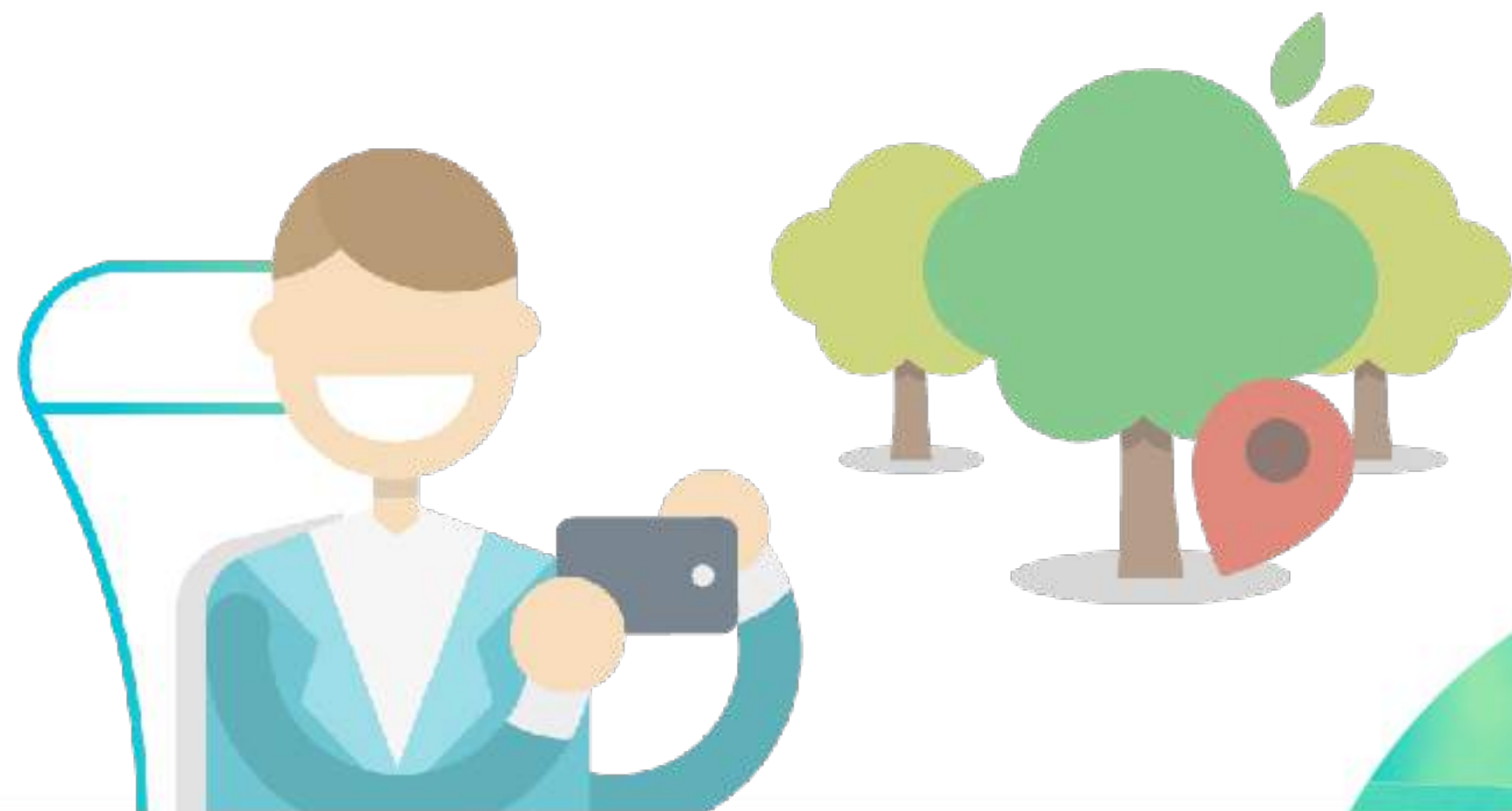
An engagement that lasts over the time

Those who plant a tree or receive a tree as a gift do not have a tree, but their own tree, and can:

- follow the impact of their tree and hear about the farmers who take care of it, with regular updates, photos, geolocation, clear figures about social and environmental benefits and stories published in the tree's Diary,
- customize the tree with a name and a message,
- quantify and capturing one's own CO2,
- learn about the **real-time weather** in the place where the tree is growing, about the owners of nearby trees and much more.

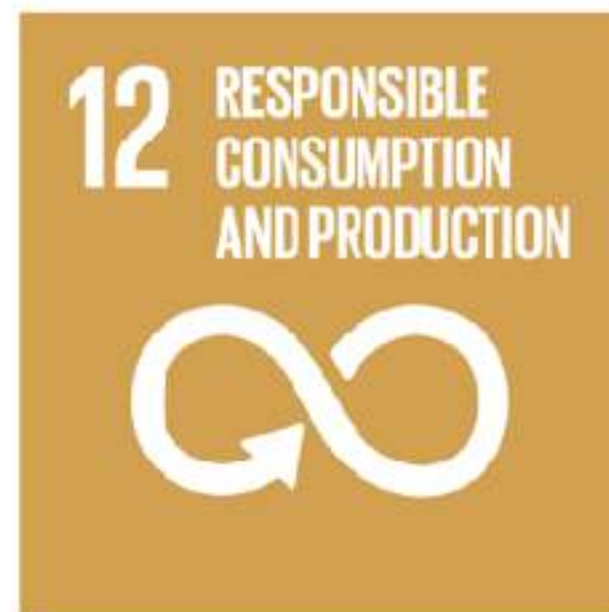
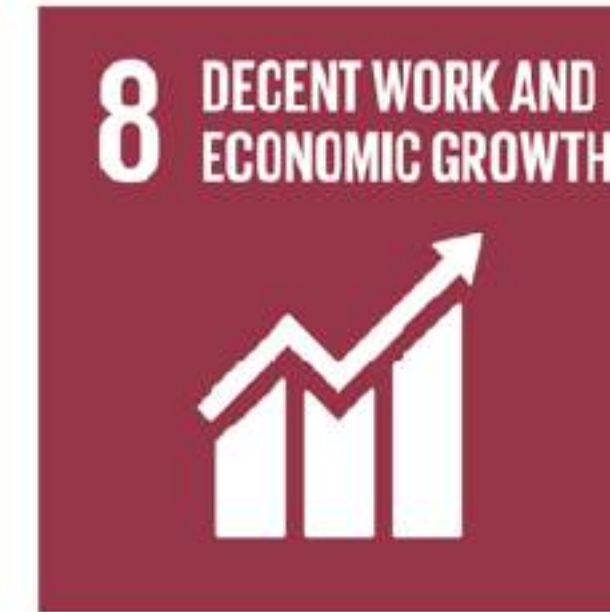


A forest for every initiative



SDGs

The Sustainable Development Goals (SDGs) are a collection of 17 global goals set by the United Nations to end poverty, protect the planet and ensure prosperity for all. Treadom projects contribute to ten of the SDG's.





They already have their own forest

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Thank you