



# Agritrack

NEW ERA IN POST HARVEST AUTOMATION



**Q**UALITY  
FROM FARM TO FORK

TRACEABILITY AND QUALITY POWERED BY FOOD SCIENCE



# THE FOOD VALUE CHAIN is broken

**15%**  
OF FOOD  
PRODUCED  
is **lost!**



**FOR OUR CUSTOMERS**  
these problems are real



**UP TO 5%**

OF FISH THROWN AWAY



**UP TO 10%**

OF FISH SOLD WITH DISCOUNT



Food Waste, Costs and Revenue Loss

# AGRITRACK OFFERS A UNIQUE SAAS solution

1

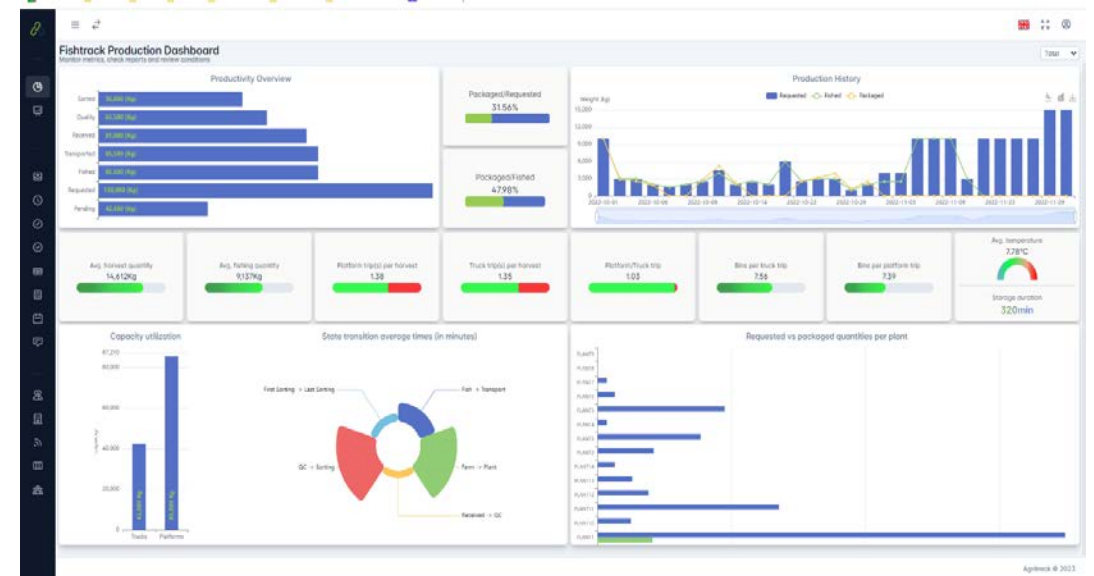
Monitors Food Quality

2

Reduces Operational Costs

3

Secures Traceability Compliance

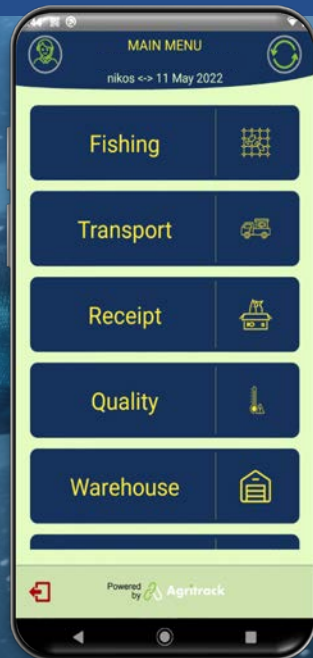


# FISH-TRACK

## optimizing aquacultures

TRACEABILITY AUTOMATION  
RECORD & SECURE

01



IOT & LEDGER

QUANTIFIABLE  
QUALITY MONITORING

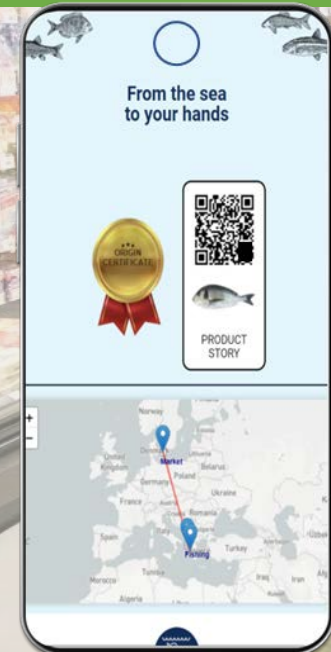
02



Predictive Microbiology,  
Machine Learning & NIR

FOOD VALUE CHAIN INTELLIGENCE INFORM  
CONSUMERS

03



QR Code

Your Trusted Food Advisor

# WITH AGRITRACK OUR CUSTOMERS can rest assured that

01

TRACEABILITY

100%  
Compliance



GLOBAL DIALOGUE  
on Seafood Traceability

02

COST & FOOD LOSS  
REDUCTION

Up to  
20%

Errors, Downgrades &  
Returns

03

QUALITY &amp; FRESHNESS

Before

Subjective

After

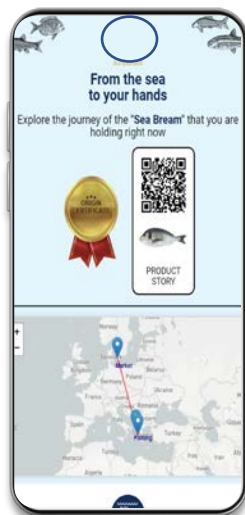
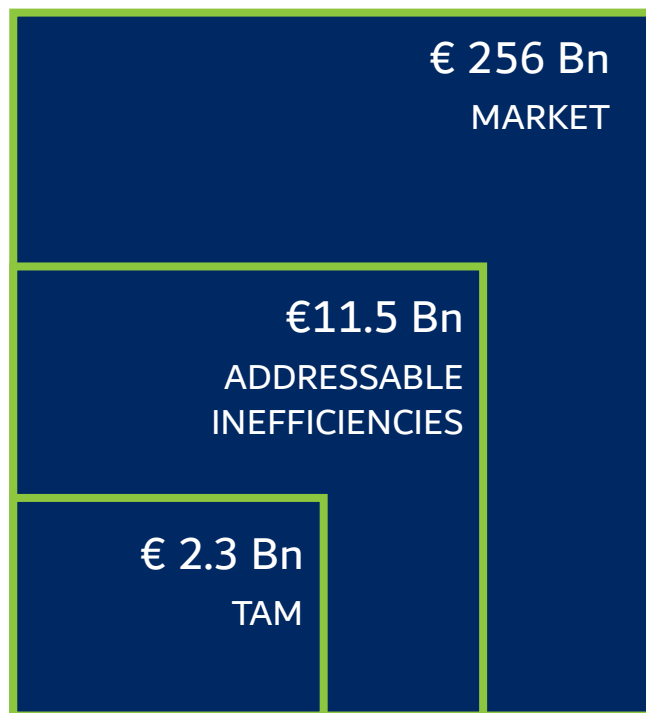
Quantitative &  
Accurate

Very  
Important

# AQUACULTURES ARE just the beginning

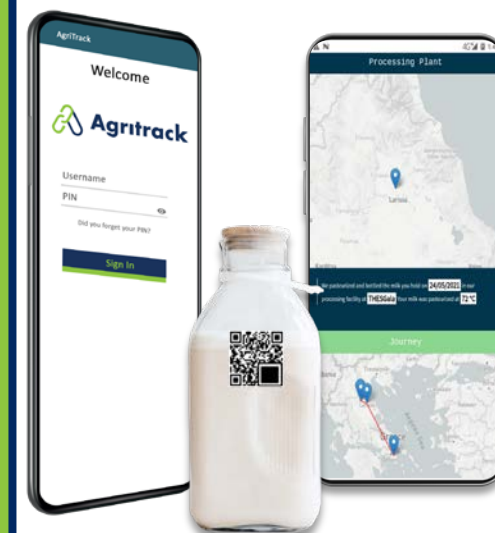
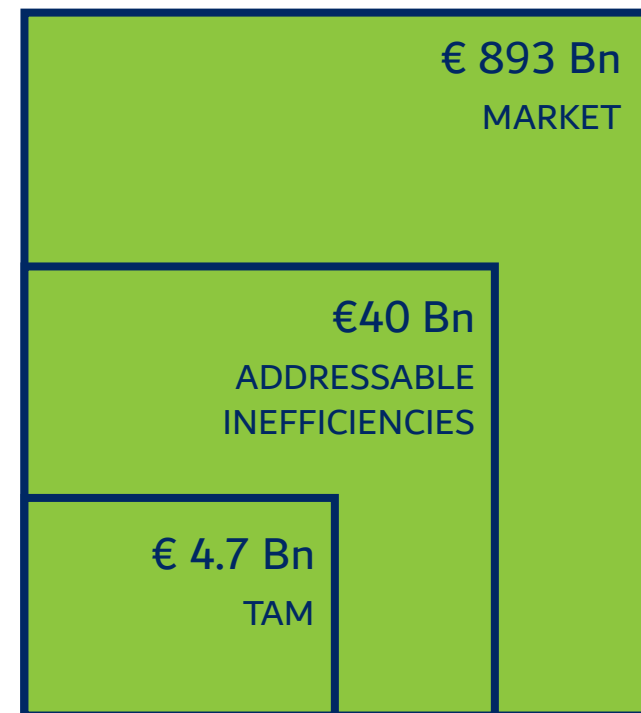
## STAGE 1

AQUACULTURE MARKET (NOW)



## STAGE 2

DAIRY MARKET (2024-2025)



STAGE 3 >>

# WITH ONLY 2 YEARS SINCE INCORPORATION we can already showcase our achievements

A team of

**11**

Invested Capital

**€580k**





# TRACTION: A MULTINATIONAL AQUACULTURE has our solution in their 2023 budget

Successful  
**12 Month Pilot**

Agreed Enterprise Improvement Potential IRR:  
**770%**

## Enterprise Improvement Pillars

**1** Quality Improvement

**2** Operations Optimization

**3** Improved Asset Management

**4** Revenue Growth

# AND

## dairy is already on track..



**DR. S. CHARTOUNIAN**

*President of HAO – Greek Agricultural Development Organization*

*“We confirm that we already are working towards the gradual deployment of Agritrack across the Greek Dairy Value Chain”*

DUTCH DAIRY MULTINATIONAL

*“We consider Agritrack to be a valuable technological partner”*

# WE HAVE COMPETITION

## but Agritrack has a Unique Value Proposition



PREDICT EXPIRATION

**Shelf Life Prediction**

ASSESS QUALITY

**Milk Protein & Fat content:** Currently the only company that can offer an AI and NIR portable solution and at a fraction of the cost

ON THE FIELD

20 yrs.

SPECTROSCOPY DATABASE

## REVENUE MODEL

FOOD BUSINESS OPERATORS / SAAS

# CORE Team



**VLASIS TSEZOS**  
**CEO**  
**(MSc, MBA)**

- 15+ years in tech & business development



**PANOS TSAKANIKAS**  
**CRO**  
**(PhD)**

- 8+ years of R&D in M.L. & A.I.



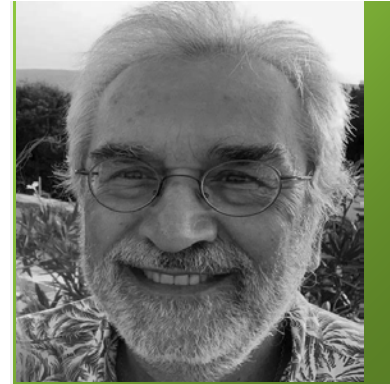
AGRICULTURAL  
 UNIVERISTY OF  
 ATHENS



**GEORGE SKRIMPAS**  
**CTO**  
**(MSc)**

- 20+ years in software development

**Imperial College**  
**London**



**GEORGE NYCHAS**  
**CSO**  
**(PhD)**

- Emeritus Professor - & Highly Cited Scientist (**top 1% Clarivate**)



AGRICULTURAL  
 UNIVERISTY OF  
 ATHENS



**SHERRY WEI**  
**Advisor**  
**(PhD)**

- Founder and Board Member of Aviatrix Systems (**Unicorn - \$2Bn valuation**)



[HTTPS://AGRITRACK.IO/](https://agritrack.io/)

**JOIN AGRITRACK** and  
make a difference to our  
food value chain

**VLASIS TSEZOS**

