

Changing life  
with connected, digital and low carbon generation tree,  
thanks to its solar renewable energy

---



# eTree, the Social Innovation that turns physical infrastructure into digital infrastructure

## What are you looking for outside ?

Imagine a world where water, power, light, guidance, connectivity and much more would be available and free offered outdoor to the public !

Imagine this would be given fully autonomously solar powered to reduce environmental footprint !

Only with the sun to produce electricity or the natural humidity of the air to produce water !

Imagine the attraction of these places to then collect data ....

## eTree is the solution



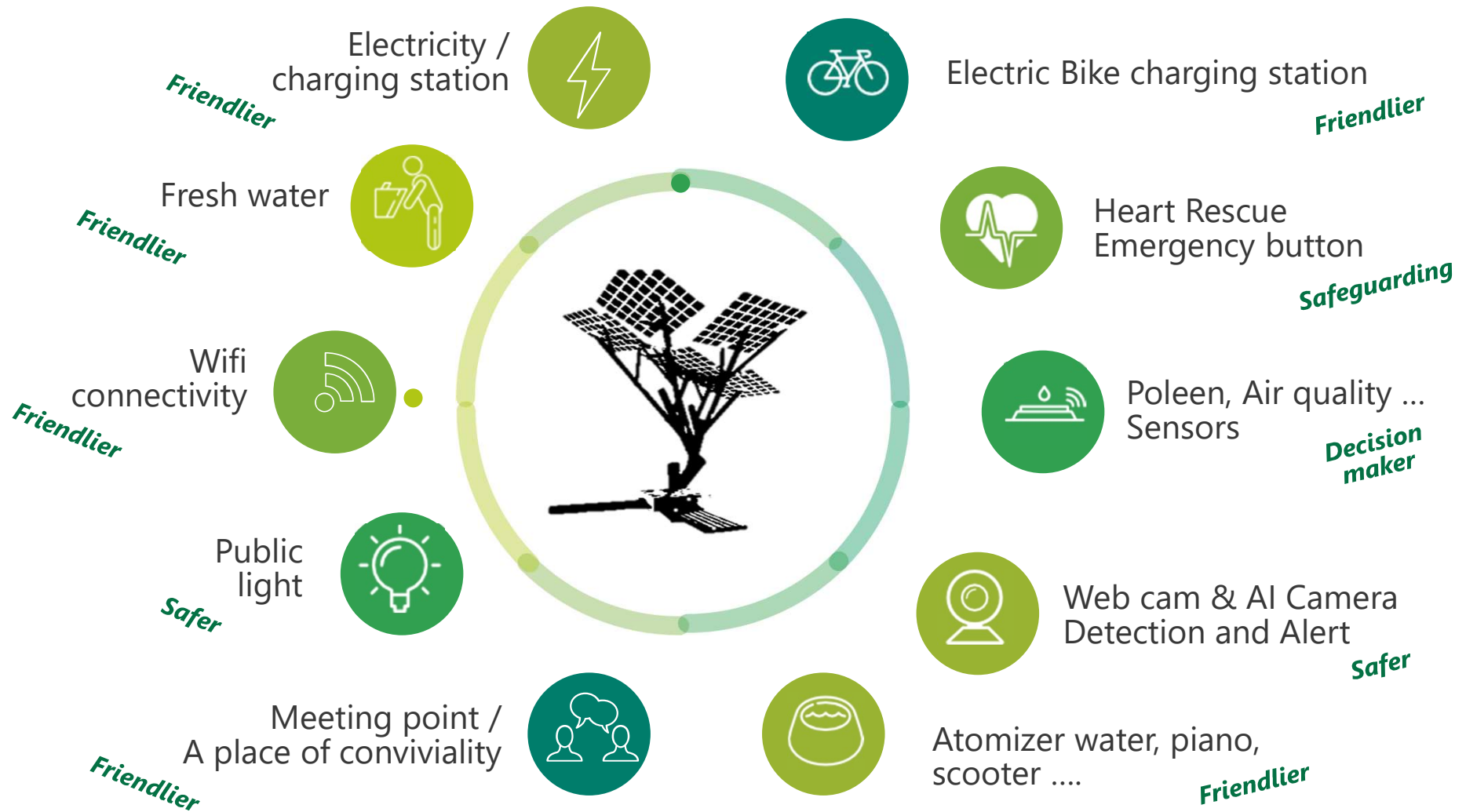
## eTree is an amazing digital branding physical platform

eTree is used by brands like Orange and organizations that need to promote their image of corporate and social responsibility through this off grid, sustainable and zero carbon innovation.

Installing an eTree in a public space is act by which a company places a very symbolic ac... and communicates strong values : environment friendliness, progress through technology, proximity and desire to give back to the public.

All of this aimed to customer satisfaction through neighborhood transformation.

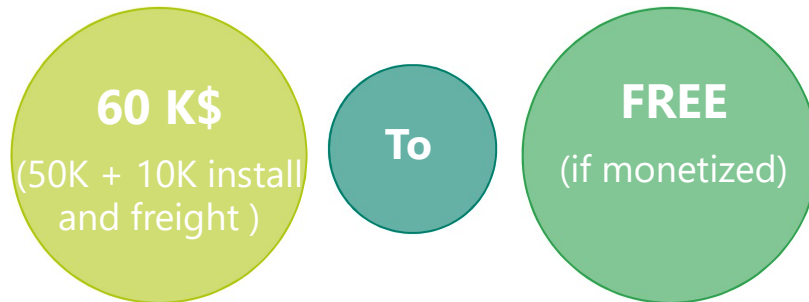
# eTree – the first ever Solar Tree that brings together an extended array of services to the public



**Flexible, customizable ... !**

# eTree is providing flexibility in prices as well

## From cost to source of revenues



## Where Am I ?



### Around 20 eTrees in :

- Israel
- France
- Ile de la Reunion
- USA
- Belgium
- Caribbean

### Next ?

- France
- Ivory Coast
- Canada
- Tel Aviv ?

**eTree is about one thing : Giving back to the public**



eTree ...

The « Giving Economy » in the **smart City**  
Let's create the attractive eTree connected community !!!



eTree Changes the world