



OCEAN SHAPERS





VIDEO GAMES ARE FUN!





They make us stay up all night...



Can we have the same passion
for a good cause?





CLEANING THE OCEAN CAN BE FUN!

The more you shop the more you clean!

Ocean Shapers:

- transforms the activity of **removing plastic waste** from the ocean
- into a joyful, progressive, **video game-like activity**,
- via **shopping** at eco-friendly brands.



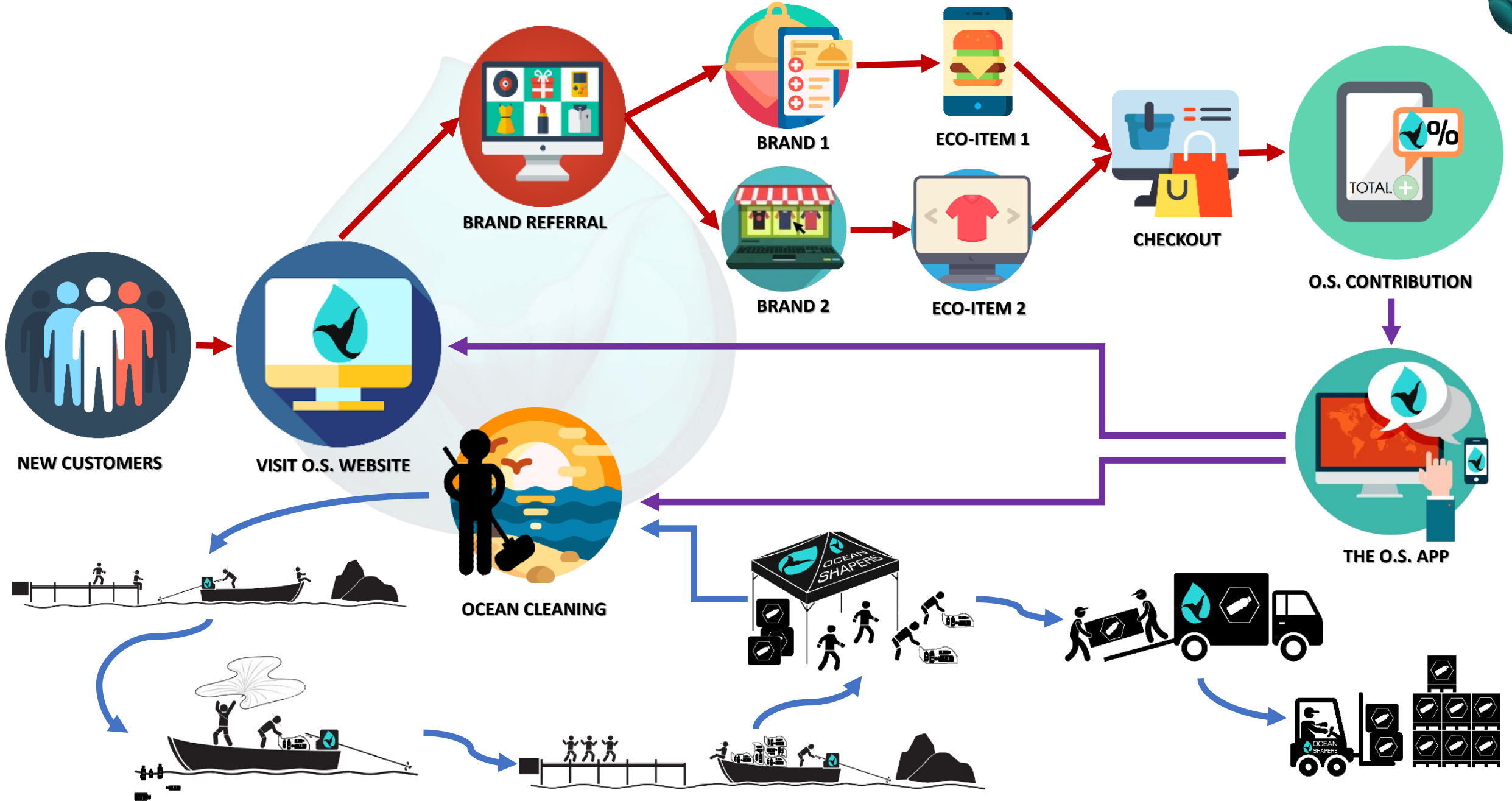
We combine 3 areas:

CLEANING THE OCEAN
Environment Protection
(Non-profit)

SHOPPING FOR REWARDS
Internal motivation, routine

VIDEO GAME-LIKE DEVELOPMENT
Addictive, psychological stimulation

THE OCEAN SHAPERS PROCESS



STRATEGIC PARTNERSHIP TO CLEAN THE OCEANS



WE SELL OCEAN CLEANUP SERVICE

FOR INDIVIDUALS:

Lead a **ZERO WASTE** life on the global level!

Neutralize your **plastic footprint** by sponsoring collection & recycling globally

Offset your **carbon footprint** by recycling plastic that is otherwise burnt for electricity



A man wearing a VR headset stands on a beach with his arms raised, looking up. The background shows the ocean and a cloudy sky. The text is overlaid on the left side of the image.

**SEE THE IMPACT YOU
GENERATED
IN VIRTUAL REALITY!**

WE SELL OCEAN CLEANUP SERVICE

FOR ORGANIZATIONS:

Have ZERO WASTE operation on the global level!

Neutralize your organization's **plastic & carbon footprint**

Strengthen corporate identity as you share your engagement with customers

Improve employer branding by sensitizing employees and building loyalty



OUR VISION

Our service to become an

**INDUSTRY STANDARD
CERTIFICATION**

**for certified plastic neutral
operation.**



THE TEAM

Roland Zonai / CEO

⦿ Singularity University
Global Impact Fellow
(NASA + Silicon Valley
Business Program)



Norbert Csiki / CTO

⦿ Senior software
developer at General
Electric



Peter Molnar / CBO

⦿ Key account mgmt. &
partnership development
at Huawei



THE MARKET: Bio-Webshops (B2B)

SUSTAINABLE PRODUCT SALES IN THE U.S.

\$ in billions



Sustainability combines free from, clean, simple, sustainable and organic labels.

Source: Nielsen Product Insider, Powered by Label Insight, Week ending 10/20/2018, Projections based on 3 and 2 year CAGR

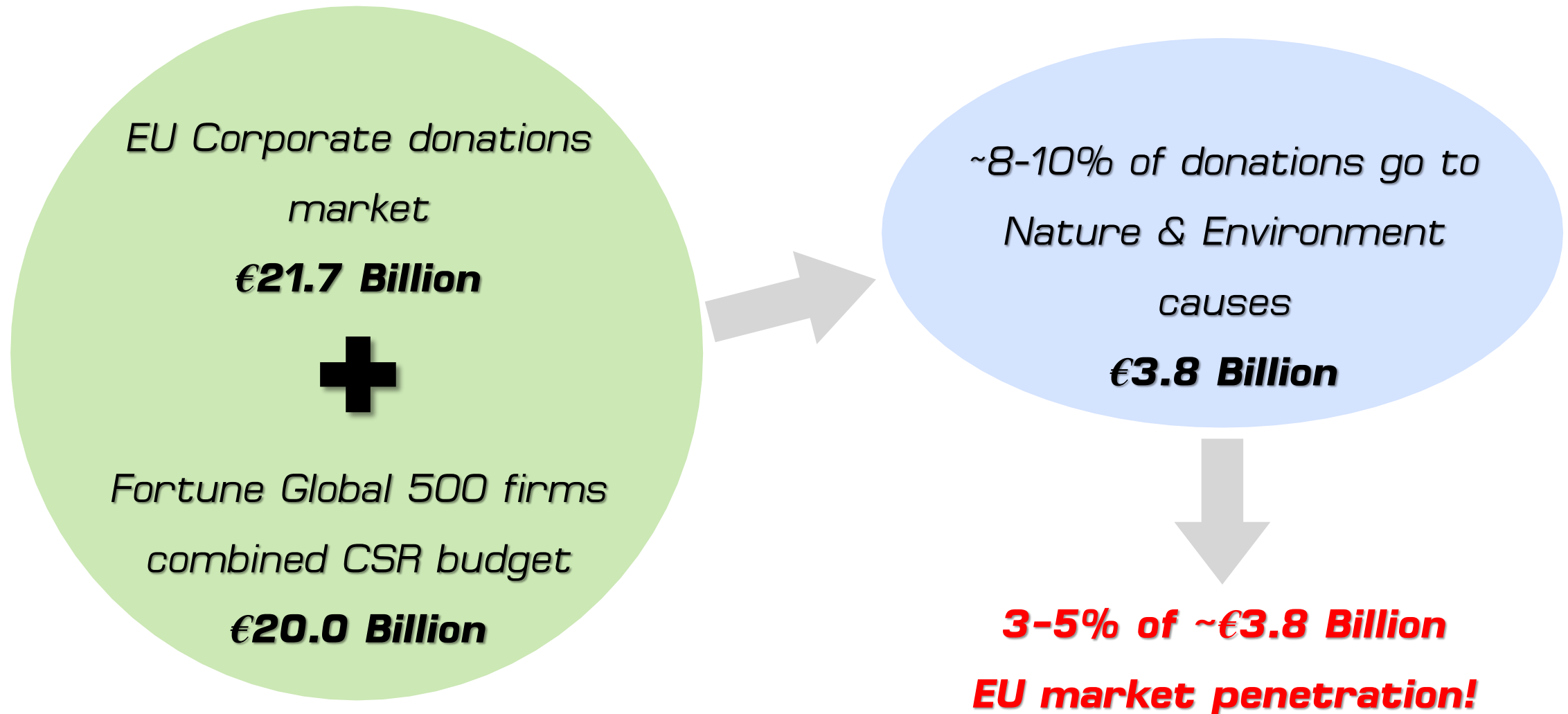
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**3-5% of U.S. ~\$150 Billion
market penetration!**

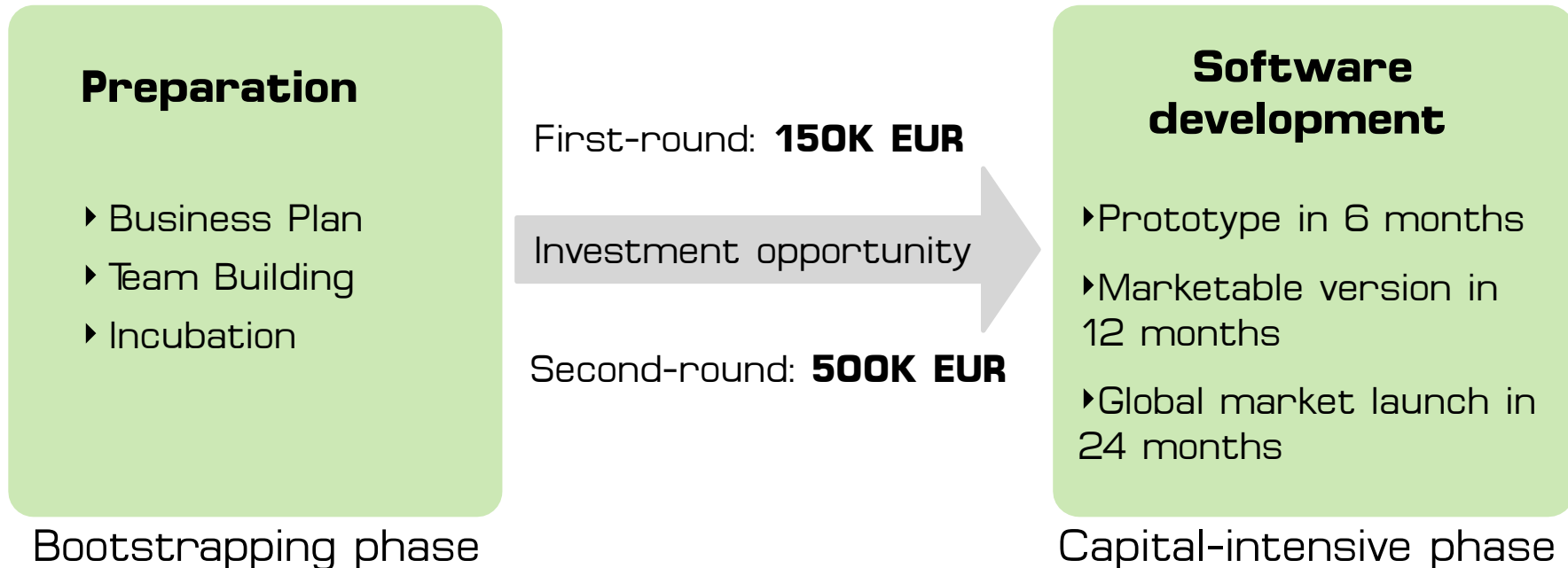
Target Segments:

- Sustainable houseware
- Zero waste accessories
- Ethical jewelry
- Sustainable fashion stores
- Organic cosmetics
- Eco-food & vegan food

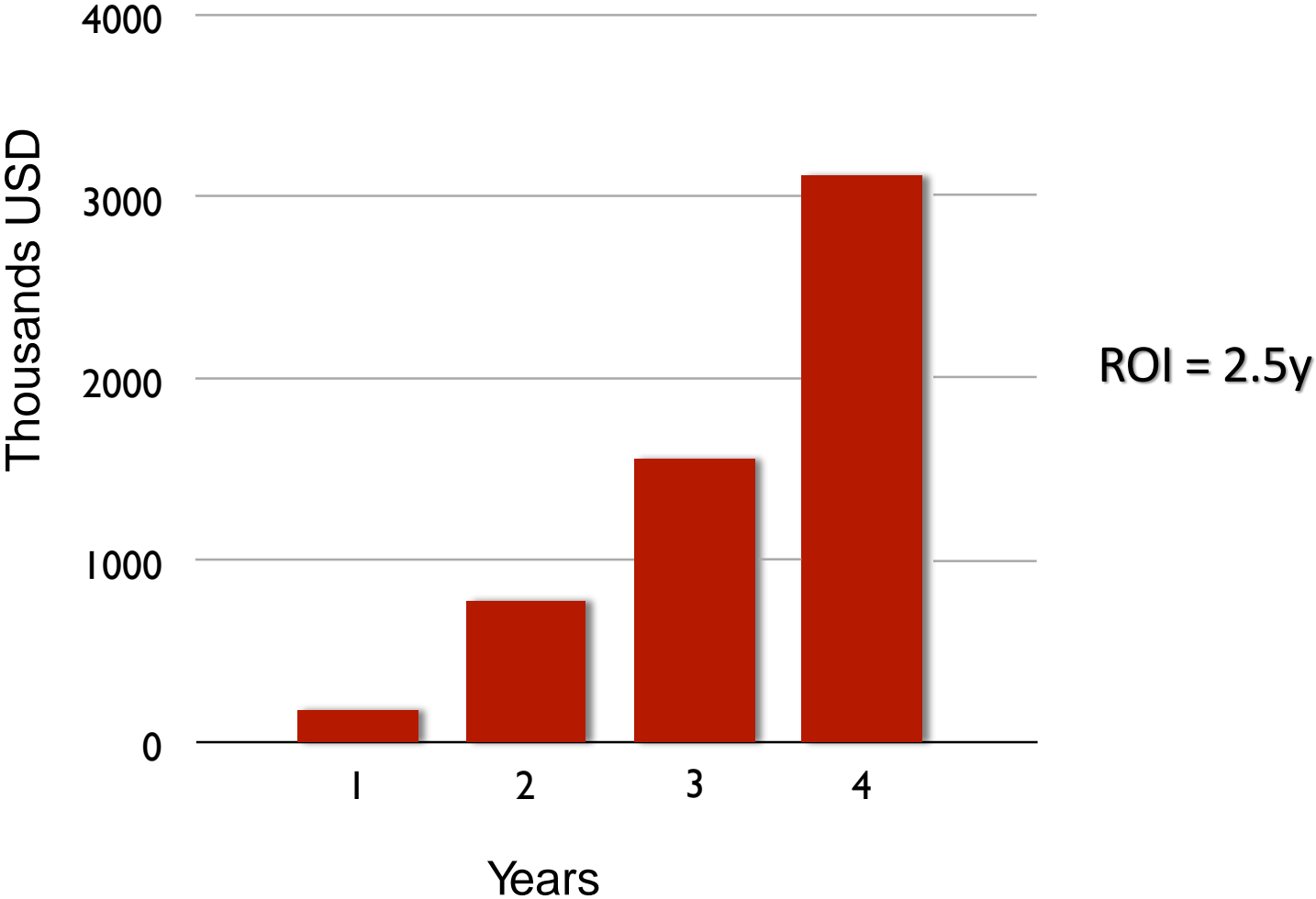
THE MARKET: Corporate Sponsors (B2B)



IMPLEMENTATION PLAN



ESTIMATED REVENUE STREAM





OCEAN
SHAPERS

CLEANING THE OCEAN CAN BE FUN!
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