# SUNSPEKER

#### Aesthetic Solar Technology

## **Problem**

# Solar panels are unsightly but necessary

- Smart Cities have an increasing need for clean energy in order to reduce the environmental impact
- Regulations for the landscape protection prohibit widespread application of solar panels in cities and historical centers

How is it possible to balance landscape protection (historical, architectural and natural) and the need for clean energy?



#### **Solution**

Sunspeker «See Beyond» patented technology allows to create a customizable sticker to wrap solar panels

- The Sunspeker sticker replicates images with very high definition while being permeable to light, maintaining over 90% efficiency of covered solar panels
- Every solar panel is potentially an advertising space with Sunspeker's sticker



## **Future Product**

#### From Static cover to Dynamics Solar Screen

The Sunspeker's **"Invisible Energy™" patented technology** allows to create an all in one digital screen powered by the sunlight

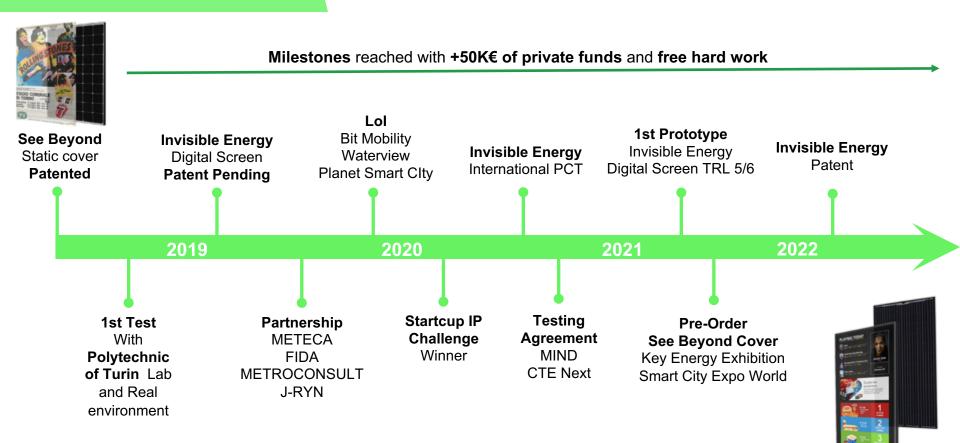
This innovative solar screen is **compatible** with any **AV technologies** currently on the market and allows to **reduce energy costs** and **environmental impacts** 

Energy Production (75"): **70 KWh/Year** Solar Efficiency: **70%** CO2 Saving: **0.2 Ton/Year (ca)** 



### Traction

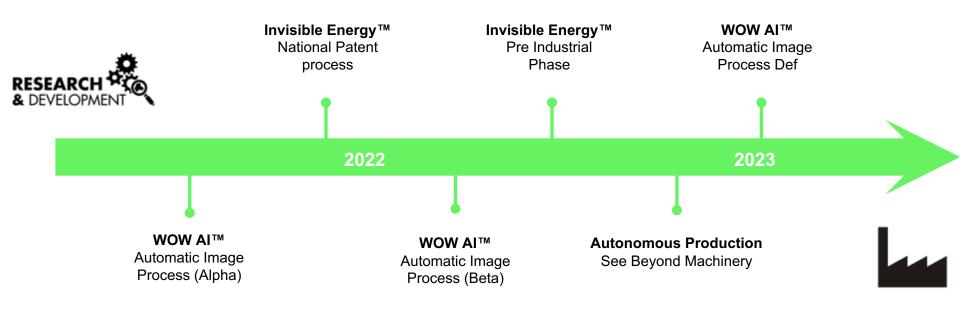




### Roadmap

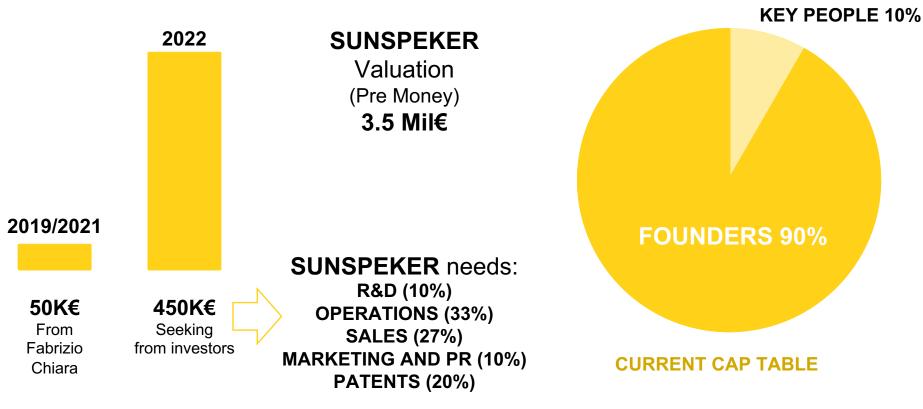


Sunspeker needs 450K€ to make possible the next goals



# **Funding & Equity**





In 2020/21 SUNSPEKER was selected for the final stages of several startup competitions:

- NEXT4ENERGY JAN 2020 finalist of Cariplo competition, sponsored by Terna
- CREA LA TUA STARTUP GRANT MAR 2020 selected for pre-incubation path in Valle d'Aosta program
- IMMEDIATE SEPT 2020 finalist of the acceleration program promoted by Rolling Stones and supported by Intesa Sanpaolo
- INVITALIA Smart Tourism NOV 2020 selected among the best 20 of 322 total startups
- START CUP OCT 2020 selected among the 10 finalists. <u>SUNSPEKER won the prize</u> for "Best IP Business Plan"
- VENISIA AUG 2021 selected among Top 30 startups of VeniSIA acceleration program, among over 1,500 applications







#### Team



CEO



FABRIZIO CHIARA 3 Patents +10 years in Innovative Projects

CFO

ALESSANDRO ZERBETTO

+6 years in Finance and Innovation Projects CDO



ANDREA GAIARDO

+6 years in Product Design СТО



ALESSIO MONICHINO

> +15 years in Electric Design

СМО



VALERIA BENEDETTO

MSc in Economics

#### **ADVISORS BOARD**



FRANCO FENOGLIO

Former CEO of Italscania and New Holland Construction



MASSIMILIANO SQUILLACE

Entrepreneur 5-times Exited Founder



FRANCESCO BONFIGLIO

CEO of Gaia X and Startup Advisor



LUIGI MARRAS

R&D Advisor with +10 years in Photovoltaic Market

#### Contacts



#BeSmartBeSunny

#### W: https://sunspeker.com E: <u>hello@sunspeker.com</u>

Inspired by **Olivetti**, designed in **Canavese** Valley. Made in **Italy** 

SUNSPEKER © 2022