

— THE —  
**HAPPY TURTLE**  
**STRAW**®

More than

**500 Million**

Straws are consumed every  
single day in the USA



# WHY WE MUST STOP WITH PLASTIC



## HURTING OUR PLANET

**Over a billion straws are being consumed every single day around the world.**

In the USA alone, it's been estimated that **500 millions straws** were discarded daily.

Plastic straws are in the **top 10** of the objects **most found on beaches** around the world.



## HURTING ANIMALS

According to the United Nations, ingestion of **plastic kills an estimated 1 million birds and 100,000 sea-turtles** each year.

Additionally, more than **90% of all birds and fishes** are believed to have **micro-plastic particles in their stomach.**

Some of the fish end up on our plates.



## HURTING OURSELVES

On average, **people could be ingesting around 5 grams of plastic every week**, which is the **equivalent weight of a credit card.**

A study from the WWF Australia suggests **people could be consuming on average over 100,000 particles microplastics every year.**



# OUR MISSIONS


- Raise awareness about the effects of plastic pollution on the environment and animal lives
- Contribute to the reduction of plastic straws usage in the world
- Support local farmers and contribute to the protection of endangered sea-turtles





The Happy Turtle Straws  
are made from potatoes  
mix and tapioca.



A group of approximately ten striped fish, likely damselfish, are gathered around a white, cylindrical straw in an aquarium. The fish are positioned at various angles, some looking directly at the camera and others towards the straw. The background is a soft, out-of-focus blue and white, suggesting an underwater environment. A white speech bubble is overlaid on the image, containing the text "Finally a straw we can safely eat".

Finally a straw we  
can safely eat

# THE HAPPY TURTLE STRAWS BENEFITS

-  Made from vegetables
-  Plant-based natural colors
-  Usable for 2 hours+
-  Decompose in less than 90 days
-  Safe for animals
-  No chemicals





The Happy Turtle Straw is proud to contribute to the repopulation of endangered sea-turtles around the world.



# STRAW COLORS



**Potato**

Light Grey



**Butterfly Pea**

Purple



**Beetroot**

Red

# For Who

Wholesalers / Distributors

Restaurants / Cafés & Bars

Hotels / Resorts and Cruises group

Festivals & Entertainment sectors

Catering / Hospitality

Retail Shops





# THE PROBLEMS WITH OTHER STRAWS

**Plastic Straws**



- Harmful to animals**
- Destroy environments**
- Last for 300 years**

**Paper Straws**



- Quickly soggy**
- Leave paper taste**
- Trees are cut down**

**PLA Bio Plastic**



- Difficult to recycle**
- Harmful to animals**
- Years to biodegrade**

**Pasta Straws**



- Quickly soggy**
- Affect taste of drinks**
- Contain gluten**

**Metal Straws**



- Expensive**
- Hard texture**
- Can provoke injury**

# CERTIFICATIONS





# WHY PARTNER WITH US?

## Quality Product

We strive to provide the highest quality plant-based straws at a competitive price with straws alternatives.

## Save Endangered Turtles

Together, we are contributing to the repopulation of endangered sea-turtles around the world.

## Marketing Benefits

By working with The Happy Turtle Straw you are contributing to trendy social causes you can communicate about.

## Contribute to UN SDGs





# Contact Us



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