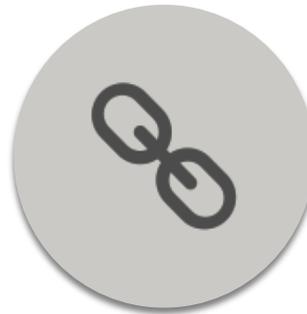# Digital identities
for products and assets
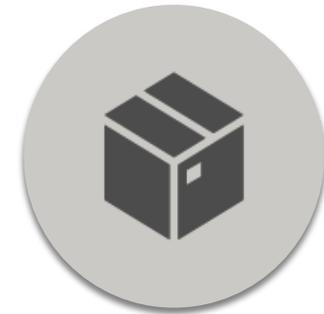
2/3 of consumers no longer trust your products

Disastrous product recalls
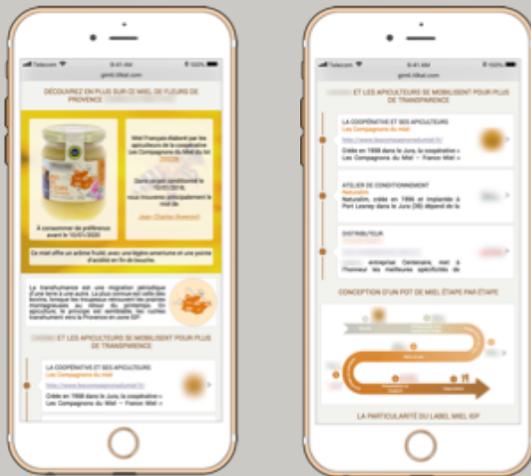
Suspicious supply chains

Illicit trade X10 in 10 years

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The Tilkal platform:
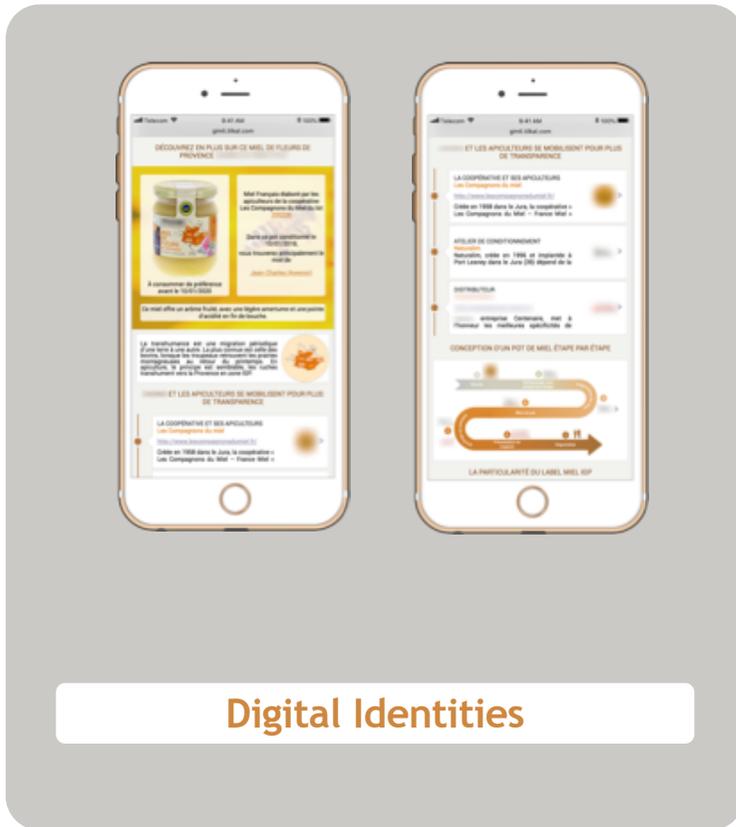# real-time transparency and traceability

Digital Identities
From unproven claims to
transparency

Control Tower
From fragmented supply chain to
traceability

From unproven claims to transparency
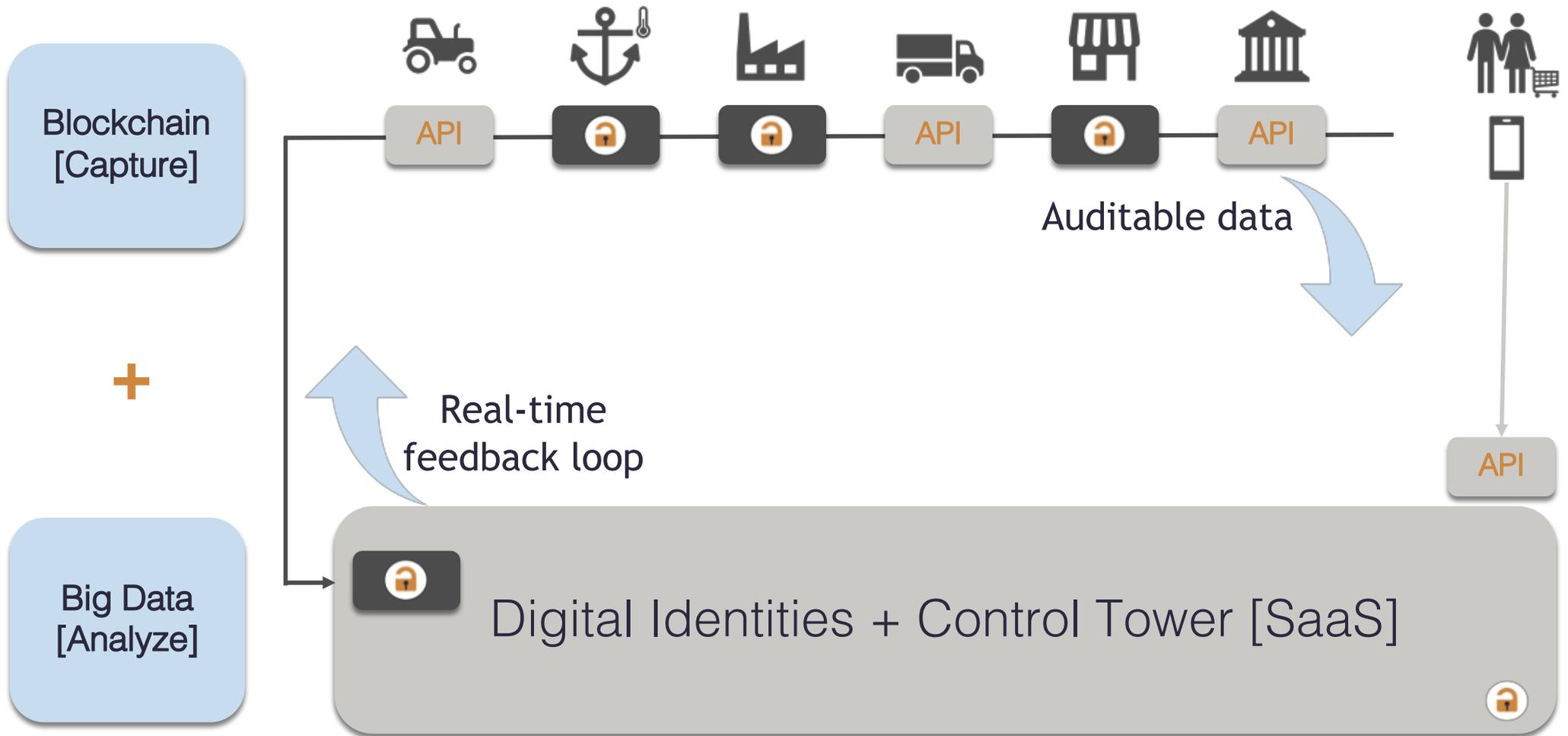

Digital Identities

- Expose consumer unit specific information

- Provide evidence of your operational practices and sustainability investments

- When issues arise (e.g. product recall), eliminate consumer anxiety and show you are in control

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From fragmented supply chain to traceability

Control Tower
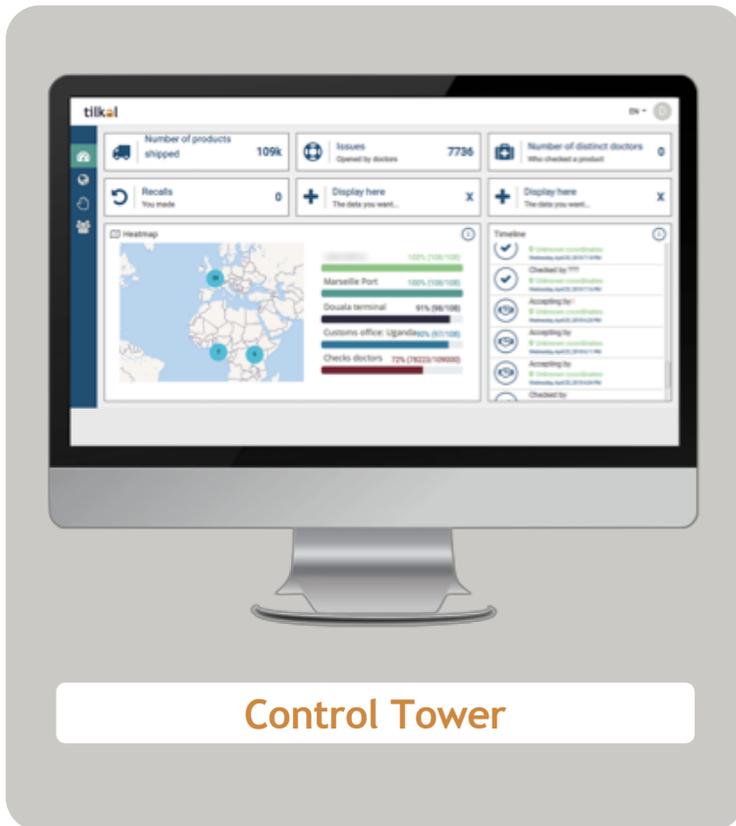
- Data-backed end-to-end view of your supply chain including consumers

- Real-time alerts (counterfeit, gray markets, …)

- Manage inter-company processes like product recall

- New statistics and insights that can feed into your internal systems (e.g. quality management, sales forecast, order management, …)

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Under the hood
a clean and scalable architecture

Blockchain [Capture]

+

Big Data [Analyze]

API

🔒

🔒

API

🔒

API

Auditable data

Real-time feedback loop

🔒

API

🔒 **Digital Identities + Control Tower [SaaS]** 🔒

15+ participants in our networks

⏻ In production

- Retailers, cooperatives, wholesalers, industrials

- France, China, Hong-Kong, Turkey

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Our accelerators

Industry-grade technology	**+**	Hands-on Project Approach	**+**	Clear Contract Framework

Live in 3 to 6 months
+
You fully control confidentiality and sharing of your data

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The Digital ID is the foundation of transparency in product verticals

Tilkal brings neutral, real-time traceability networks to you and your partners...

...to enable the inter-company cooperation you need to control your industrial capability in today's economy

...and allow you to implement true and reliable transparency as a strategic differentiator

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