

### Problems

1/2

### Wasted Energy

On average, 30% of the energy used in commercial buildings is wasted, according to the U.S. Environmental Protection Agency.



Up to 30%

45% Raise in Tunisia since 10/2018

Of electricity is being wasted in your business.

Energy cost is continuously Increasing in MENA Region.

### Problems

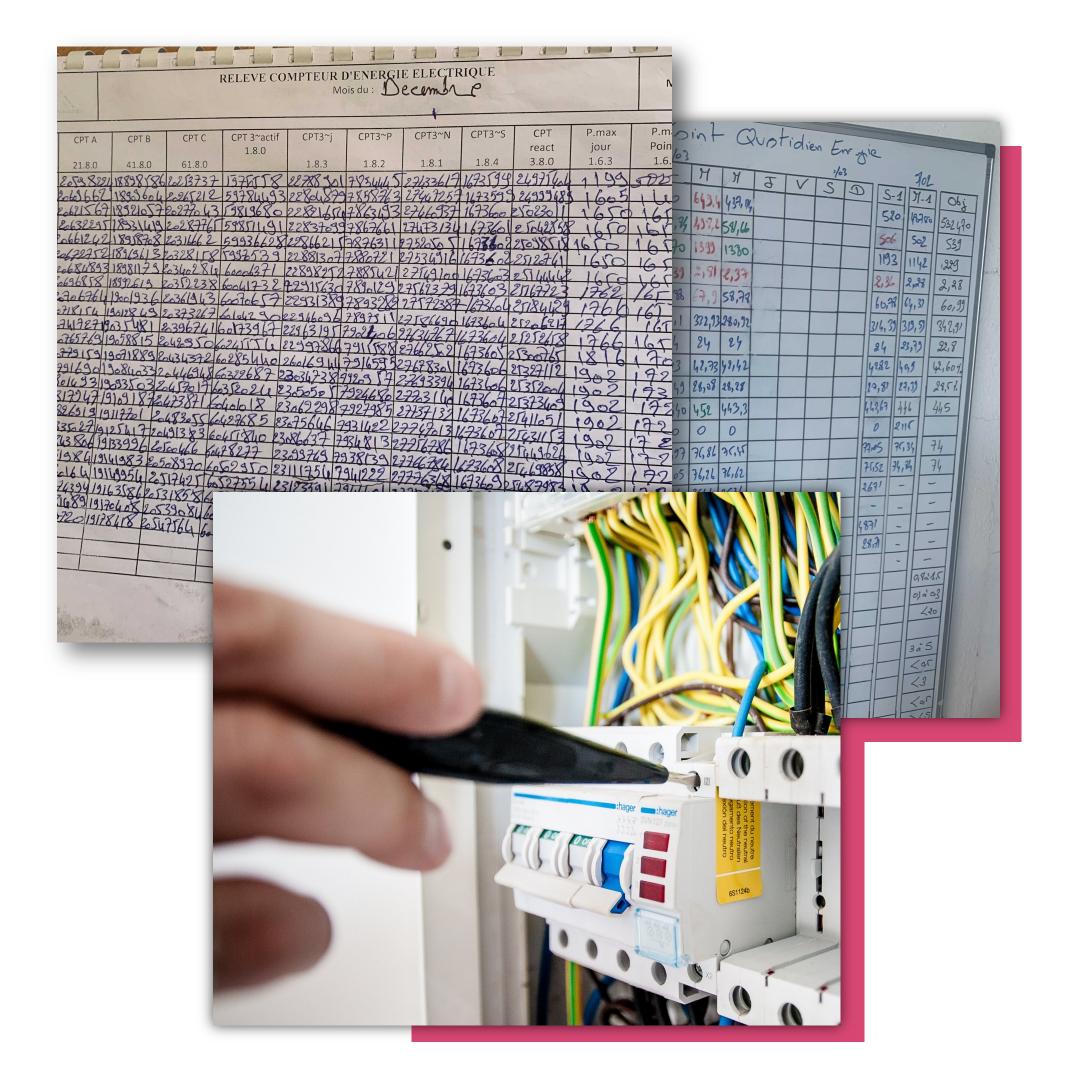
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### Maintenance & Energy Quality



Up to **66%** Of risks harming your equipment come from your grid.

### Up to 50% of maintenance visits could be reduced. Hundreds of engineer man-hours are spent manually collecting energy data.



# What we do? We Help Companies Optimize their Energy Usage And Extend the Lifetime of their Assets in order to reduce costs and their carbon footprint



## **Iot Solution**

Wattnow solution is a combination of hardware and software.

Our **devices** collect real time energy consumption and production data and the whole thing is visualized on a user friendly cloud-based **dashboard** and **mobile-app**.



**Connected devices** 

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Mobile app and dashboard

## Machine Learning Engine

Every electronic device has its own unique signature assimilated to a fingerprint. Wattnow's **Energy disaggregation** algorithms allows you to visualize your equipment's consumption through the main load and helps you reduce the number of devices and sensors.

Our **Anomaly detection** algorithm allows early intervention when issues arise, leading to better and less costly predictive maintenance.

Our **forecasting** algorithm helps predict costs and optimize investments.



### They **Trusted Us**

Banks & Buildings Retail

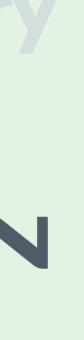




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Applications of energy monitoring technology in the telecom sector.

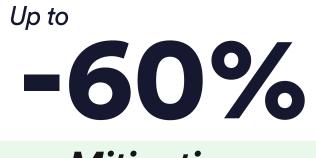
240 Sites covered both Indoor & Outdoor



Average Energy savings



Energy saving in site "Biz\_0049"



Mitigating maintenance work

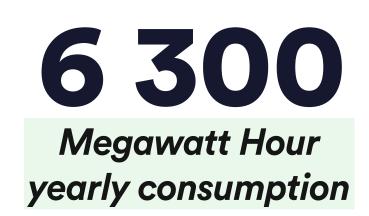








Applications of energy monitoring technology in a packaging production factory.

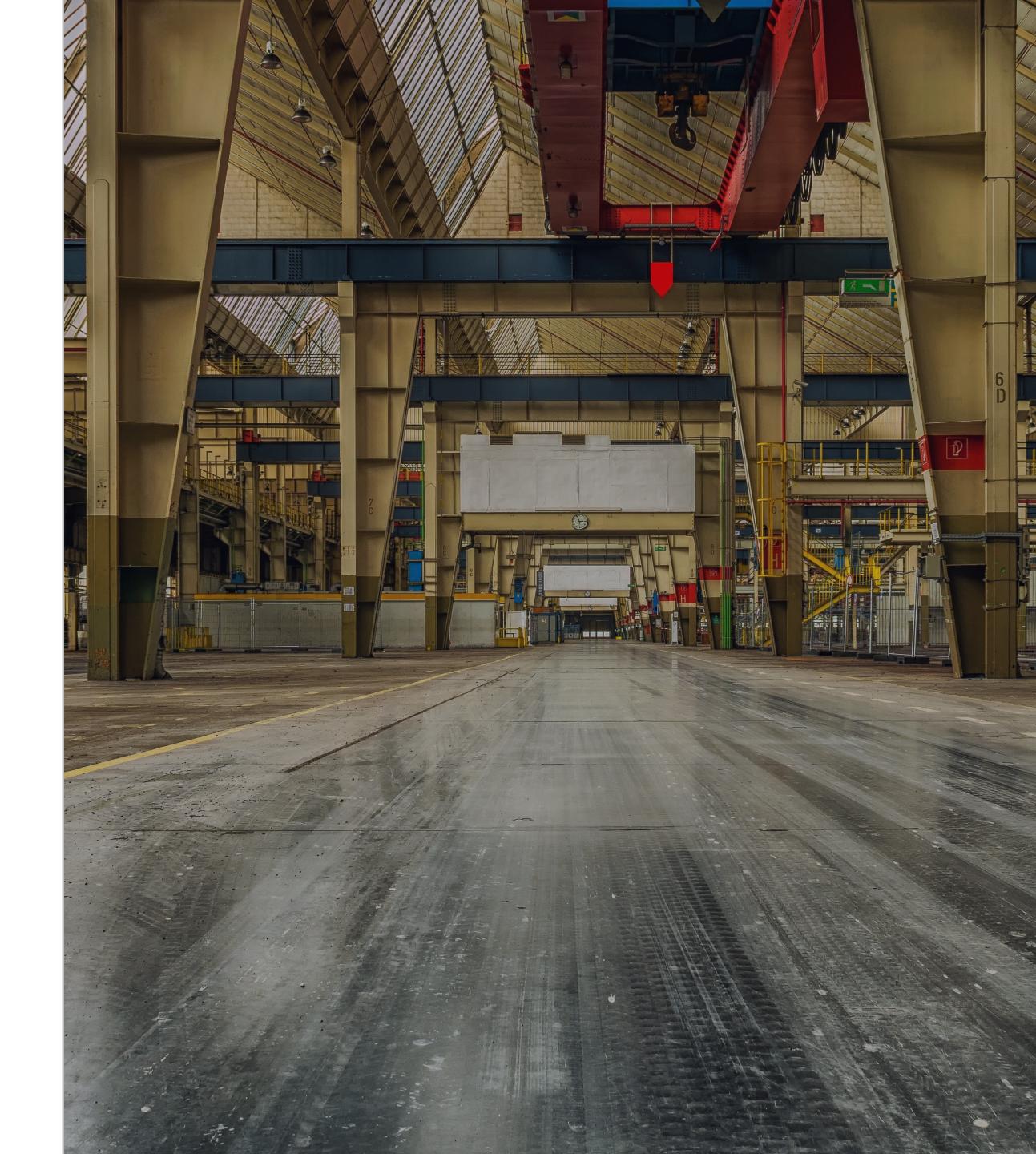


Minimum of

5% in energy saving







### **Meet The team**



**Issam Smaali Co-Founder & CEO** 

Himilco, STMicrolectronics, Tis **Circuits, Founder Institute** 



**Sirine Dimassi Mechatronics Engineer** EniCarthage, Médis, Techam

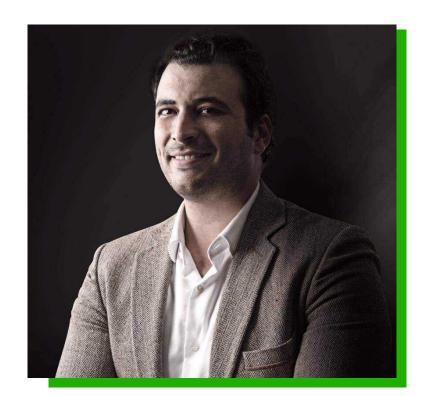


**Abdelmajid Chaouch Co-Founder & CTO** ENIT, STEG, SIAME



**Fahmi Bacha Operations Manager** 

#### **IHET, Financial Engineer, BIAT**



**Aziz Ben Hassine Technical Sales Manager** Ola Energy, Bridgestone, Henkel



Abir Hajji Lead Data Science **ESPRIT, Axe Finance** 

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**Malek Atallah Marketing Manager** 

Kedge BS, Asteelflash, Mister G



**Noomane Fehri** CSO (part-time) Schlumberger, KPMG, Atos, Ex **IT Minister** 



**Aymen Tabib Co-Founder & Lead Firmware** EPT, ENSIT, TI, Himilco





### **Our Network**









#### **Easy Installation**

Plug and play solution, no setups are required.



#### Centralised

All your sites gathered in one dashboard.



Historical and in depth analytics

**IoT Solution** IOT Ecosystem Integration

Real time visualization and fast analytics

### **UOTTDU**



#### **Real Time**

Fast, and accurate energy data.





#### **High ROI**

Competitive price, low maintenance cost and quick return on investment







## **Additional Information**

Reach us on

issam@wattnow.io

# **Proprietary Hardware**

We offer our clients a variety of intelligent sensors adapted to the needs of their specific sectors and activities.

The sensors are our own designed proprietary hardware and are directly manufactured here in Tunisia. The factory is actually at about 20minutes from our offices. Being able to produce our hardware locally gives us many advantages:

- Maintain a high quality product
- Cut down manufacturing costs
- Prototype new variations faster and reduce Time To Market

We disposes of several hardware certifications that allow us to operate in our target markets.

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### Three Phase GSM





#### Three Phase Ethernet

Multi-Sensor Wireless Logger GSM/Zigbee/BLE 5.0





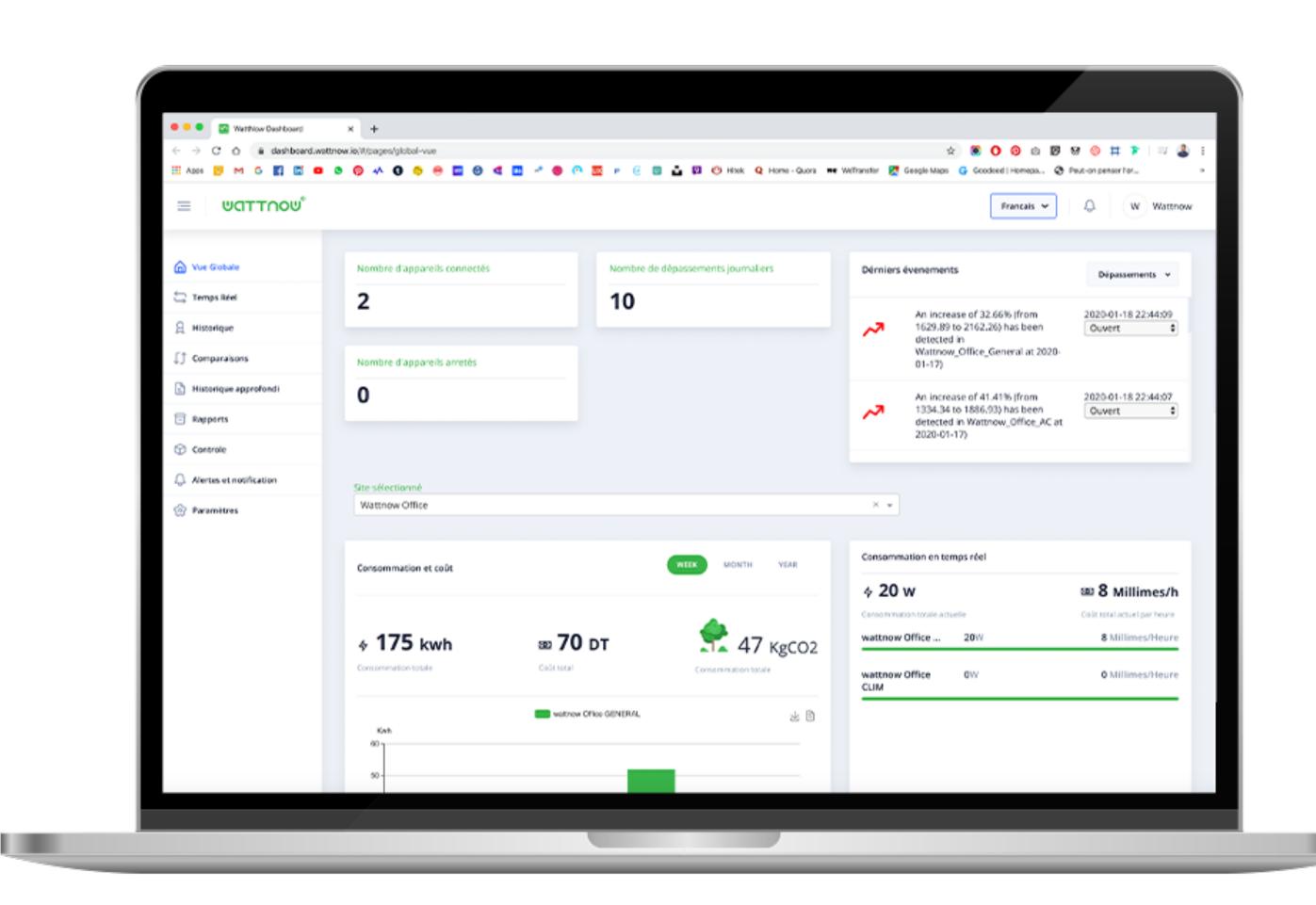


## Dashboard

Wattnow's Energy Dashboard is an online platform with an easy access and a responsive web design available on all of your devices.

Our user-friendly platform includes all the features you need to visualize and monitor your electricity consumption in real time, hourly, weekly or even yearly.

Wattnow Dashboard keeps you always on the right track using notifications and alerting emails and SMS.



## KPIs Tracking

Our user-friendly platform includes all the features you need to visualize and monitor your electricity consumption in real time, hourly, weekly or even yearly.

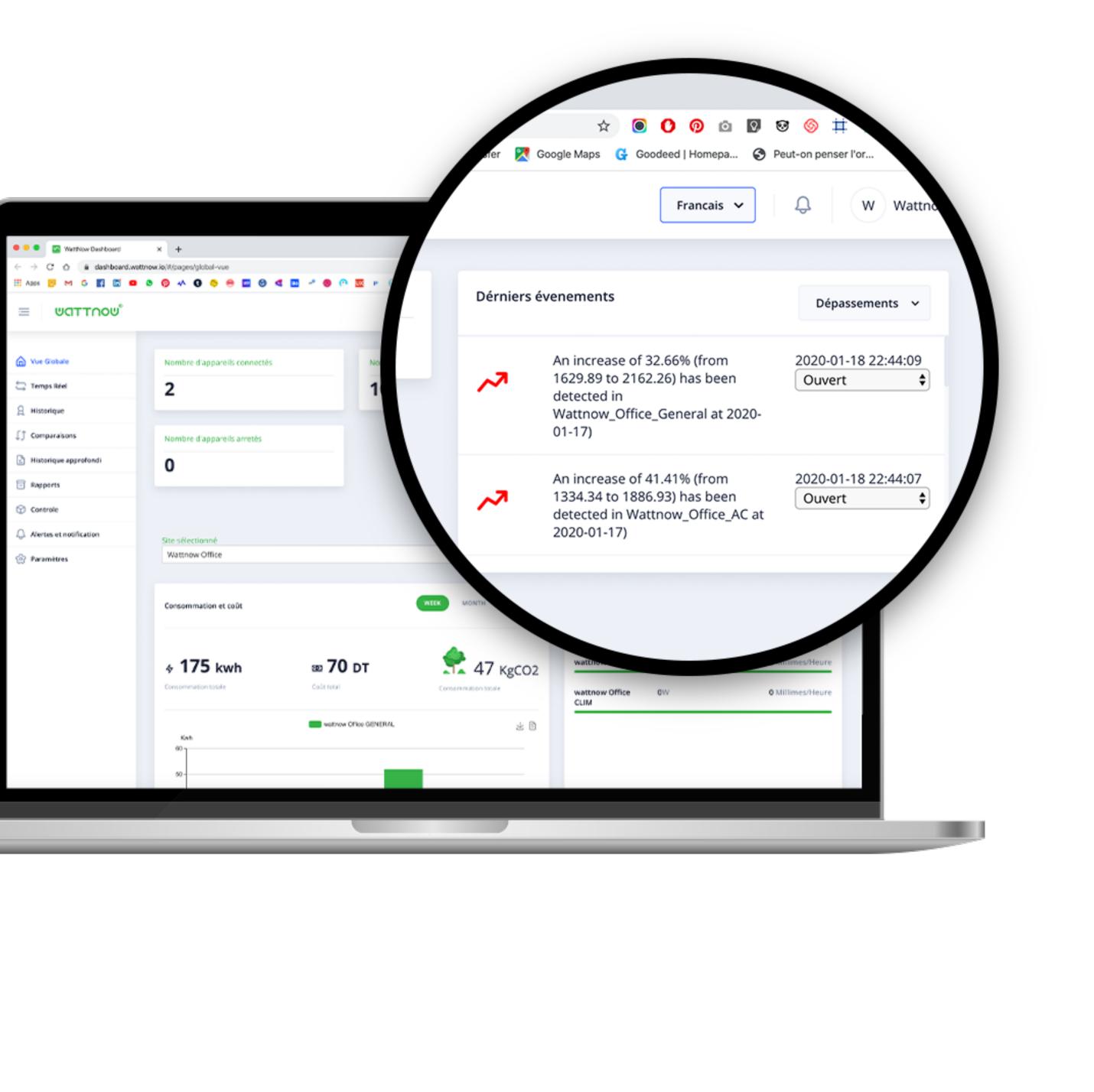




# Timely alerts

Wattnow Dashboard keeps you always on the right track using notifications and alerting emails and SMS.





### **Reporting Engine**

You can generate and export accurate reports with customized KPI's and insightful analysis that helps you and your team set up targeted actions.



