weiever.

We move the world

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Welever - We move the world

Manifesto

Webelieve that social potential lies in every individual. For that we foster innovation and creativity within individual, encouraging his/her ideas to penetrate upward, into their organisations and communities

Wewill change the DNA of future generations, encouraging them to be key agents for social change. New generations will interiorize the concept that positive social impact = immediate personal reward

Wecollaborate with the SDGs, empowering the base of the pyramidal structure and encouraging them to speak a universal language of social impact

Weempower citizens so that technology can make their communities soulful

Webelieve that human beings have an innate responsibility to do good and make the world a better place



Where are we



- EuropeMadrid, Spain
- North America Miami, USA.
- Latin America Mexico City, Mexico

Your platform of social action management

The perfect solution to create, manage, measure and report your social action, aligned with UN's SDGs

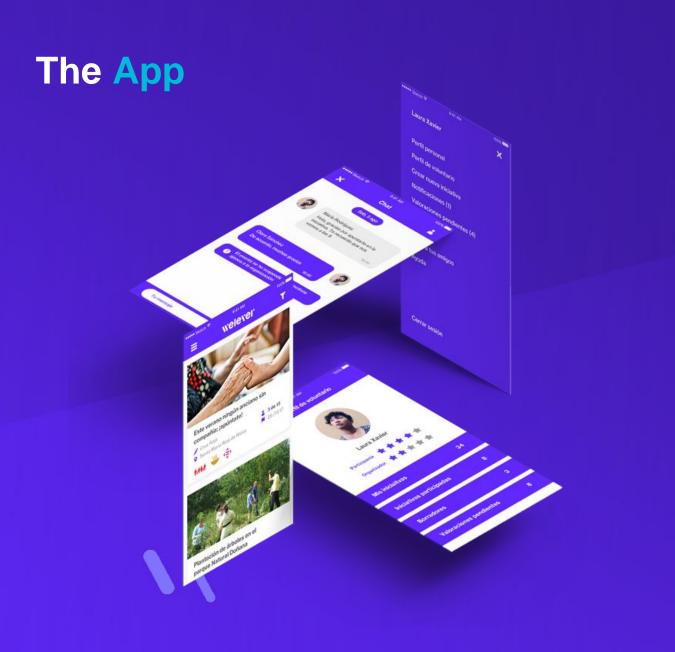


How it works



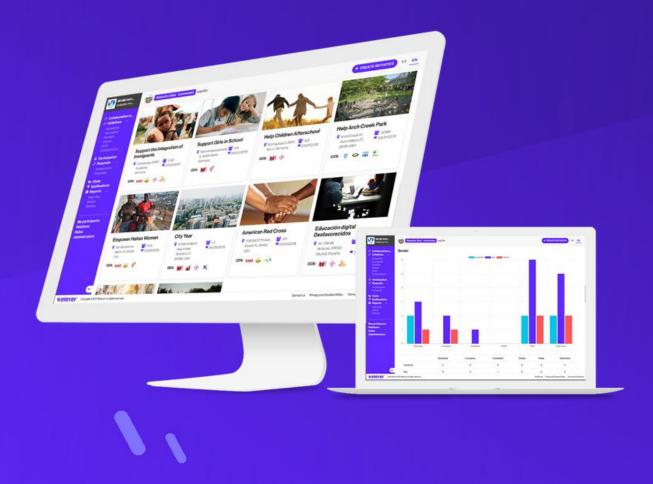
App: for individuals to collaborate on and directly propose social initiatives

Web based control panel: for your organisation to manage, create and collaborate with individuals, NGOs, other organisations on social action and create custom reports



- Wall of Initiatives filtered according to interests, distance from the user and date
- Initiative page that contains all information (description, time/date, location, organising entity detail, profile of volunteer required) necessary to make for a good fit between the needs of an initiative and the resources each party can offer
- Option to create own initiative, participate in initiatives launched by others
- User profile with detailed information outlining the strengths and qualities of the user, a section to manage all initiatives proposed and participated in and a section where all valuations and ratings are contained.

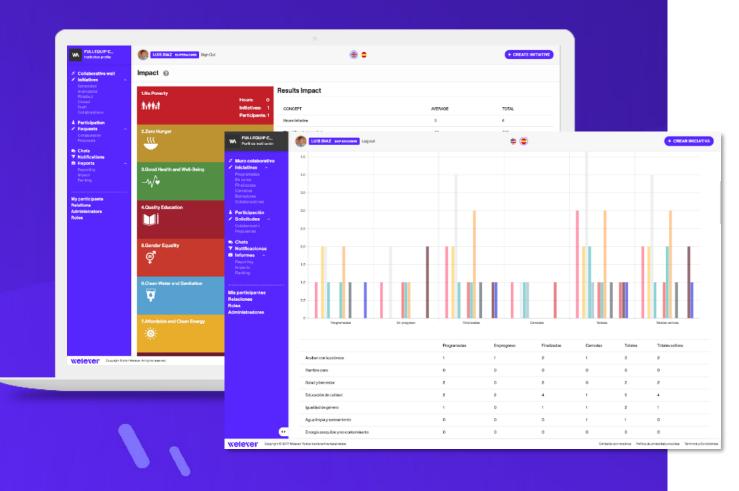
The Web Platform



- Integrated system to measure and certify (supervised by an external organisation) the impact that is generated in the platform providing very valuable data and analysis.
- Creation, management and follow-up of initiatives via a web based control panel.
- **Management of all participants** where the profile of each can be visualised and contact can be maintained via a chat the participant will receive directly in the app.
- Detailed reports.
- **Push notifications** (from the web based panel to the app) with the ability to segment messages for specific user groups.

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The Reports



Comprehensive **reports** that measure impact, and track your organisation's contribution to the **Sustainable Development Goals**

- Stats Reports
- Impact Reports
- Ranking Reports

SUSTAINABLE GALS



SDGs are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity

Welever and the SDGs

- All data linked to SDGs
- Impact measurement based on SDGs
- SDGs impact reports for organisations and individuals
- Developed in collaboration with global experts and the UN

SUSTAINABLE G ALS

W Institution profile	LUIS DIAZ SUPERADUM Sign Out		۰ ا		+ CREATE INITIATIV				
Collaborative wall Initiatives	Impact @								
Scheduled In progress Finished	1.No Poverty		Results Impact						
Closed Draft Collaborations	tivê But	Hours: 0 Initiatives: 1	CONCEPT	WERAGE	TOTAL				
4 Participation		Participants: 1	Hours Initiative	3	e				
 Requests ~ Collaboration 	2.Zero Hunger	Hours: 0 Initiatives: 1 Participants: 1	Direct People Impacted	95	266				
			Impaired Indirect People	85	85				
Chats Notifications			Thaining Hours	0	0				
Reports Recording Import	3.Good Health and Well-Being 	Hours: 0 Initiatives: 3 Participants: 3	DEVELOPMENT SKILLS	AVERAGE HOURS	TOTAL HOURS				
			Aceptability	0	0				
My participants			Problems analysis	0	0				
Relations Administrators	4.Quality Education	Hours: 0 Initiatives: 1 Participants: 1	Assumption of risks	0	0				
Roles			Self motivation	O	0				
			Control	0	0				
	5.Gender Equality	Hours: 0 Initiatives: 1 Participants: 1	Ortical Capacity	0	0				
			Creativity	0	0				
			Verbal and no verbal comunication	0	0				
	6.Clean Water and Sanitation		Written comunication	0	0				
	Ţ	Hours: O Initiatives: 1 Participants: 1	Commitment	0	0				
			Delegation	٥	D				
			Decision	0	0				
	7.Affordable and Clean Energy	Hours: 2 Initiatives: 1 Participants: 1	Listen out	0	0				
			Energy	٥	٥				
			Flexibility	0	0				



SDGs through people



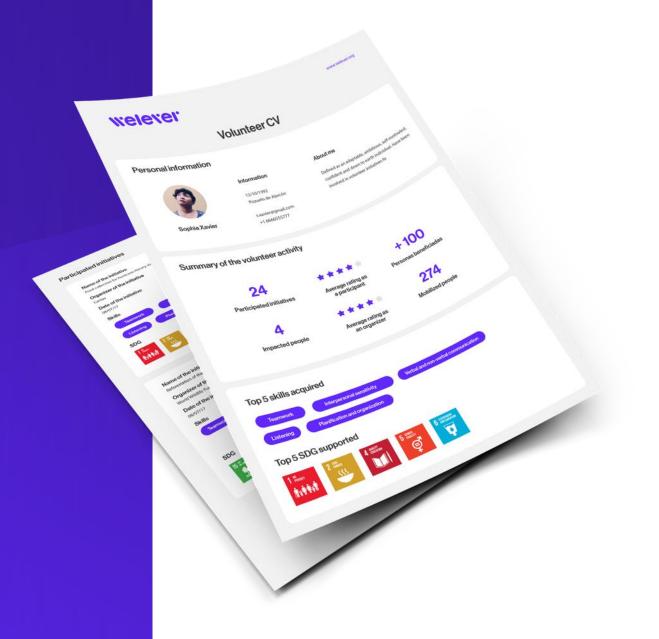
Now, you are the social leader

Welever shifts its focus to people, giving them agency to contribute to community action. With our app, it is individuals who achieve specific, measurable and evaluable Sustainable Development Goals by proposing social initiatives to their organisations and communities. Through our Welever algorithm, you will understand the degree of contribution in the achievement of community impact.

Social CV

- Measure individual impact
- Complete history of social action
- Export to LinkedIn*
- Ratings and Welever Points (Social Media Sharing, Challenges, Gamification)
- **SDGs** Supported
- Skills Acquired





Citizens

Social Initiatives at your Reach

Create and Manage your own Initiatives

Take Action and be

the Leader of

Change

welevel.

Become the agent of

change for meeting

the UN's 2030 agenda

Create and Build your Social CV

Develop New Skills through participating in Social Endeavors

Involve your Community or Company

Measure you degree of achievement of an SDG

Find People with your

same Values and Beliefs

Welever for Education



Activation of volunteers in educational institutions

If you are a university or any other public institution, your role in the implementation of the SDGs is key, and Welever makes it easier for you

Education

Helps Change the DNA of Future Generations

Simplifies Management of Social Actions Measure your contribution to SDGs

Activates Volunteers within Students

> Helps Identify Young Leaders

Provides Access to other Entities *welevel.*

Motivates & Engages Students

Increases Academic Institution's <u>Reputation</u>

> Streamlines Communications with Students

Be part of a global community

Welever for Companies



The best tool for managing social responsibility

Welever simplifies the managing of your CSR program, empowers your employees to get their own initiatives running, identifies talent, measures your impact and generates reports, accommodating the needed level of depth and complexity

Companies



Welever for NGO



The digital tool for volunteer management

Automate your volunteer management processes and recruit new ones in a much faster, safer and more consistent manner. Publish initiatives so that companies can include them in their corporate volunteering plan and create new alliances. Give your projects higher visibility and ensure more donations, financial help and greater impact



Increases Network of Collaborators

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Gives Projects more Visibility

Saves Management Time Helps Identify Social Leaders

> Provides Direct Connections with Companies

Improves Organization's Reputation

Measures Effectiveness of Actions

Streamlines Communications with Volunteers

Welever for Public Administrations



Kickstart the human quality of your area

Ensure that values such as collaboration, service and social leadership are characteristical to your area

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Public Administrations

Generates Impact Reports of your Community Evaluate the human quality of your environment

Improves Public Image

Eases Decision Making welevel.

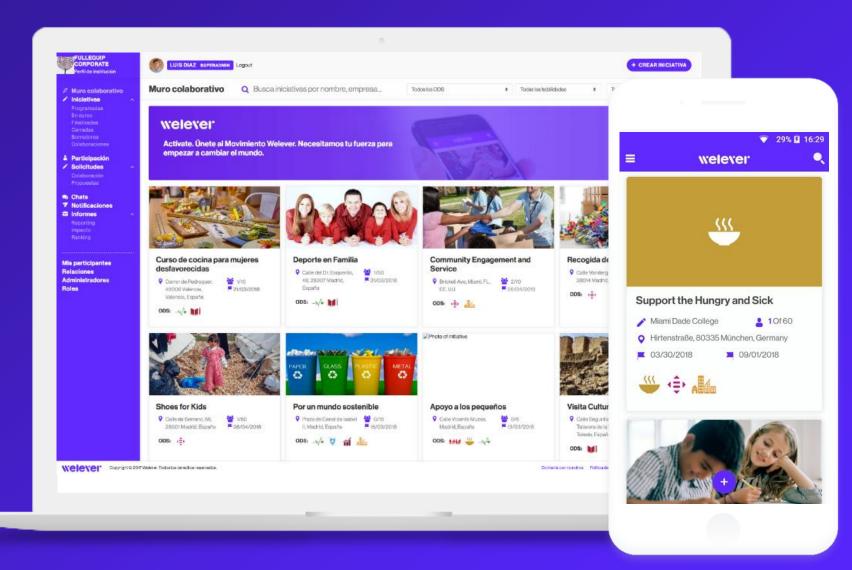
Reinforces Contribution to SDGs

Motivates & Engages the Community

Extremely Cost Efficient SAS

Streamlines Communications with Citizens Contributes to Promoting Social Awareness

Welever functionalities



Confidential

Create, manage and measure initiatives

Tu iniciativa Eventos Fecha de creeción 28/06/2017 Semanal Cada 1 d					
	Detalles de la iniciativa		Localización		
	Fecha de inicio	Fecha de fin	NTRO RETIRO		
	12/3/2018 14:00	12/3/2018 14:00	IADORES		
	Por favor, añade el comienzo del primer evento		a data Tantanga		
	Fininscripción	Fin de repetición Repetir	ACACIAS		
	1 dia antes del evento \$	12/3/2018 14:00 Evento único \$			
Titulo	Horas de formación	Descripción de la formación	Datos de mapes 02018 Google, I		
Título de la iniciativa	0	Formación en.	Buscar dirección		
Descripción	Validación automática	Min/Max participantes	Información adicional		
	Si \$	0 / 0			
	Donación	Colaborativo	Descripción		
	Urt donación	No t	In the second se		
	UT DUTADUT	10	URL Documento		
	ODS Ahedir 005	Editar privacidad	No existe información adio		
	No existen CDS Afrade CDS en tu iniciativa.	Estado de la iniciativa PÚBLICA Elige tus relaciones asociadas a la iniciativa Puedes elegir relaciones especificas para tu	Pusosa antor ensole o oscu conglementarios en turios		
		iniciativa. Si no es seleccionada ninguna, la iniciativa será pública.	Give back to your Elde		
		(Sede)	📕 From 🛛 📜 To		
		Relación empleados	03/20/2018 07/19/20		
		Departamento	20:00 20:10		
			Quantiusstraße, 53115 Bonn, Ger		
			Organized by:		
			Miami Dade College		
			Created by:		
			Miami Dade College		
			Description		

• Create, manage and measure initiatives

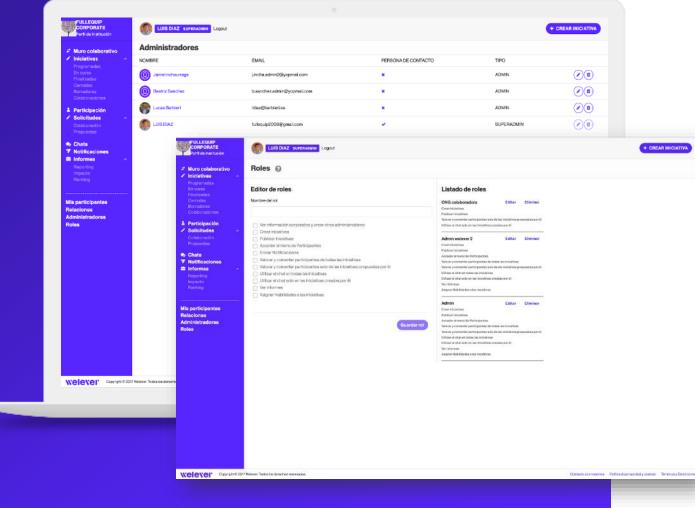
Create initiatives, public or private, with detailed information (location, date, SDG, links, profile requested ...)

Administrators

18:00

- Entity relations
- Registered users
- Repeat initiatives over time
- Ranking reports
- Wall of collaborative initiatives
- Impact measurement
- Welever platform customization

Creation of roles and permissions

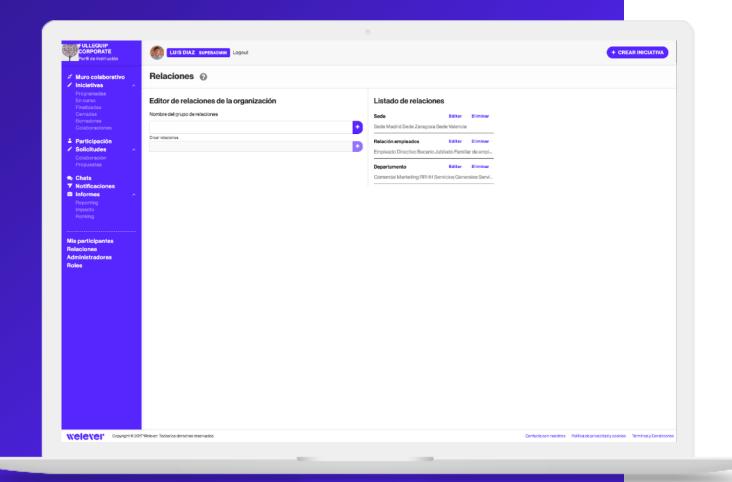


- Create, manage and measure initiatives
- Administrators

Create administrators and manage their permissions.

- Entity relations
- Registered users
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Create and manage relationships

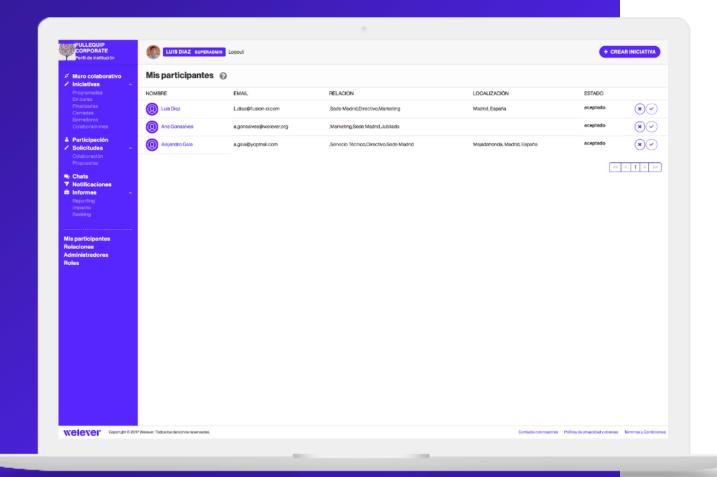


- Create, manage and measure initiatives
- Administrators
- Entity relations

Create and manage entity relations by headquarters, departments, type of volunteer...

- Registered users
- Repeat initiatives over time
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Registered users

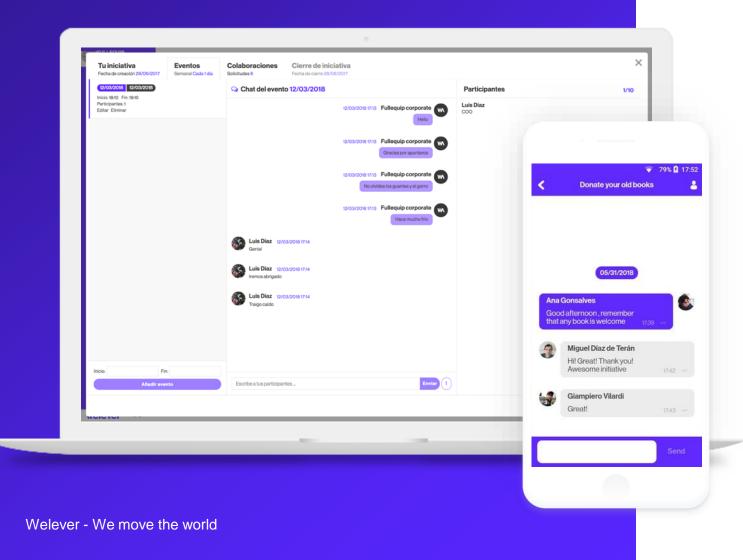


- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users

Validate the volunteers of your organization and create a socially responsible community.

- Repeat initiatives over time
- Ranking reports
- Wall of collaborative initiatives
- Impact measurement
- Welever platform customization

Repeat initiatives over time



- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users
- Repeat initiatives over time You can create different events for each initiative, and have a specific chat for each event.
- Ranking reports
- Wall of collaborative initiatives
- Impact measurement
- Welever platform customization

Ranking reports

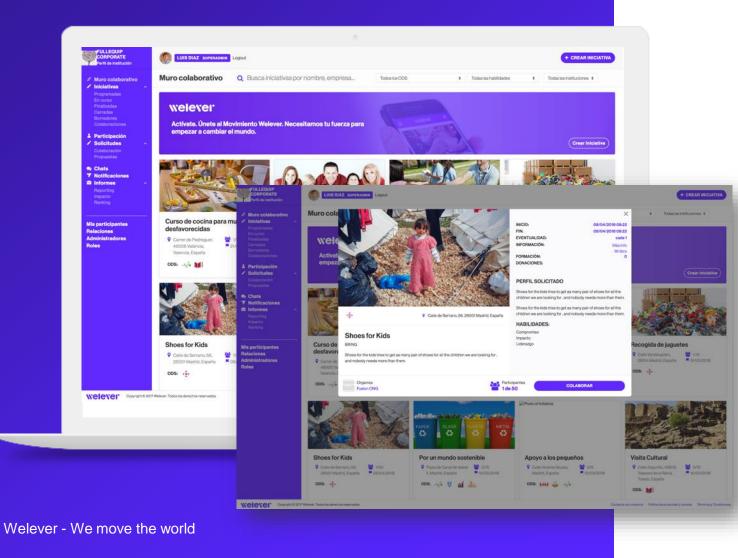
FULLEOUIP CORPORATE Perfil de institución	LUIS DIAZ SUPERAD	Logout				+ CREAR INICIA			
 ✓ Muro colaborativo ✓ Iniciativas 	Ranking @								
Programadas En curso Finalizadas Cerradas	Ranking iniciativas								
Borradores Colaboraciones	TOP 10 INICIATIVAS	PARTICIPANTES	TOP 10 INICIATIVAS	TASA DE PARTICIPACIÓN MAX	TOP 10 INICIATIVAS	VALORACIÓN			
 Participación Solicitudes 	Iniciativa 1	200	Iniciativa 1	80%	Iniciativa 1	5			
Colaboración Propuestas	Iniciativa 2	120	Iniciativa 2	80%	Iniciativa 2	5			
 Chats Notificaciones 	Iniciativa 3	120	Iniciativa 3	80%	Iniciativa 3	5			
Reporting Impacto	Ranking ODS								
Ranking	TOP 10 ODS	PARTICIPANTES	TOP 10 ODS	TASA DE PARTICIPACIÓN MAX	TOP 10 ODS	VALORACIÓN			
Mis participantes	ODS	200	ODS	80%	ODS	5			
Relaciones Administradores	ODS	120	ODS	80%	ODS	5			
Roles	ODS	120	ODS	80%	ODS	5			
	Ranking participantes								
	TOP 10 PARTICIPANTES	INICIATIVAS PARTICIPADAS	TOP 10 PARTICIPANTE	S INICIATIVAS CREADAS	TOP 10 ODS	VALORACIÓN			
	Participante 1	200	Participante 1	200	Participante 1	5			
	Participante 2	120	Participante 2	200	Participante 2	5			
	Participante 3	120	Participante 3	200	Participante 3	5			
	Ranking instituciones colaboradores								
	TOP 10 COLABORADORES	INICIATIVAS	TOP 10 COLABORADO	TASA DE PARTICIPACIÓN MAX	TOP 10 COLABORADORES	PARTICIPANTES			
	Colahonariones 1 2017 Welever, Todos los derechos reservados.	200	Coleborariores 1	200	Hahilirlari 1 Contecta con nosotros Pol	200			

- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users
- Repeat initiatives over time
- Ranking reports

Ranking segmented by initiatives, SDG, participants ...

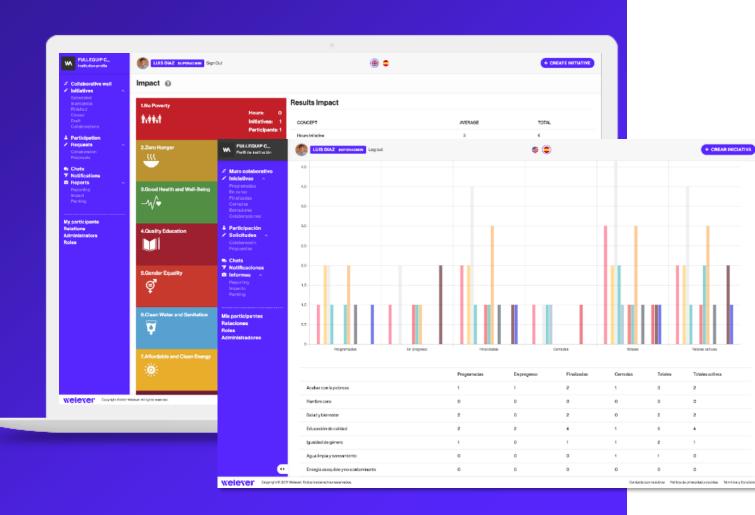
- Wall of collaborative initiatives
- Impact measurement
- Welever platform customization

Wall of collaborative initiatives



- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users
- Repeat initiatives over time
- Ranking reports
- Wall of collaborative initiatives Discover the initiatives of other organizations and start collaborating with them.
- Impact measurement
- Welever platform customization

Impact measurement

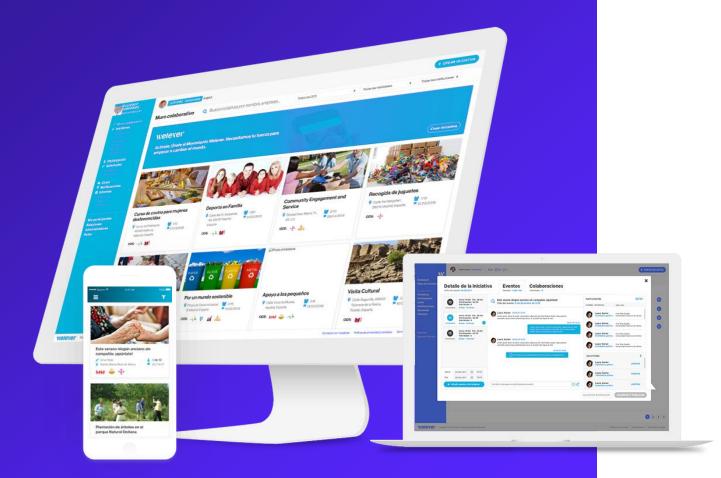


- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users
- Repeat initiatives over time
- Ranking reports
- Wall of collaborative initiatives
- Impact measurement

Measure the impact of your actions, segmented by hours, people impacted, economic results ...

Welever platform customization

Welever platform customization



- Create, manage and measure initiatives
- Administrators
- Entity relations
- Registered users
- Repeat initiatives over time
- Ranking reports
- Wall of collaborative initiatives
- Impact measurement
- Welever platform customization Customize the Welever platform with colors and corporate typography.

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For more information: <u>info@welever.org</u> <u>www.welever.org</u>